



# Bartow

# County



## Area Labor Profile

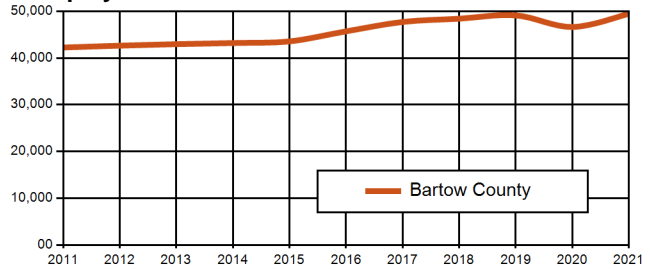
Updated: May 2022

### Labor Force Activity - 2021

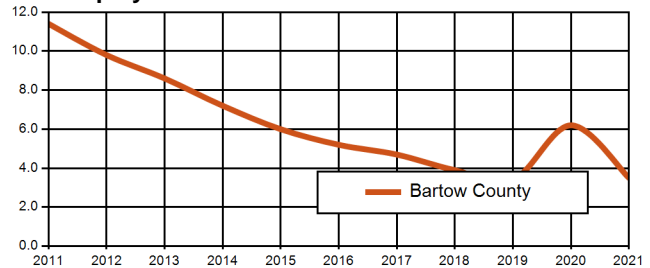
#### 2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Bartow	51,257	49,456	1,801	3.5%
Cherokee	139,406	135,761	3,645	2.6%
Cobb	423,126	409,319	13,807	3.3%
Floyd	43,891	42,277	1,614	3.7%
Gordon	28,846	27,923	923	3.2%
Paulding	89,362	86,668	2,694	3.0%
Pickens	15,533	15,099	434	2.8%
Polk	18,480	17,823	657	3.6%
<b>Bartow Area</b>	<b>809,901</b>	<b>784,326</b>	<b>25,575</b>	<b>3.2%</b>
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

#### Employment Trends



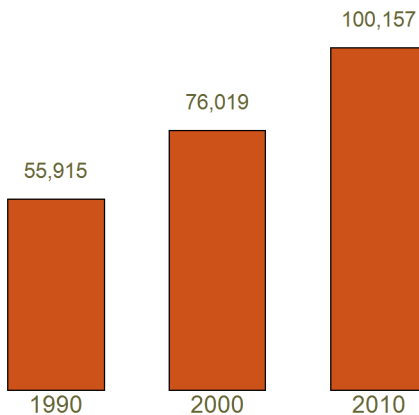
#### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

#### Population Estimates



#### Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
<b>Bartow</b>	<b>100,157</b>	<b>24</b>	<b>110,843</b>	<b>10.7</b>	<b>116,567</b>	<b>16.4</b>
City of Cartersville	19,731					
<b>Bartow Area</b>	<b>1,367,314</b>		<b>1,560,568</b>	<b>14.1</b>	<b>1,633,744</b>	<b>19.5</b>
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**

**Equal Opportunity Employer/Program**

**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

# Industry Mix - 4th Quarter of 2021

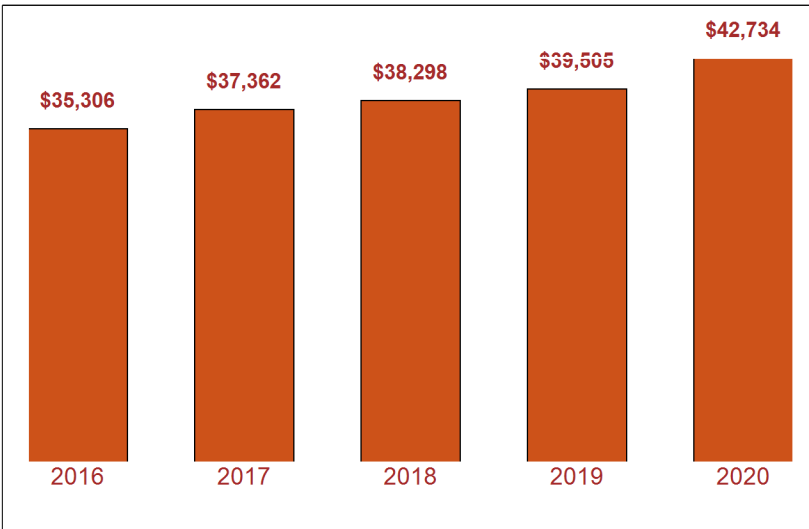
INDUSTRY	Bartow				Bartow Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>500</b>	<b>12,250</b>	<b>29.0</b>	<b>1,271</b>	<b>5,682</b>	<b>97,076</b>	<b>16.4</b>	<b>1,547</b>
Agriculture, Forestry, Fishing and Hunting	22	125	0.3	1,108	135	711	0.1	910
Mining, Quarrying, and Oil and Gas Extraction	4	117	0.3	1,328	22	463	0.1	1,438
Construction	313	1,970	4.7	1,365	4,010	40,360	6.8	1,697
Manufacturing	161	10,038	23.8	1,254	1,515	55,540	9.4	1,446
Food	6	17	0.0	883	97	4,781	0.8	1,074
Beverage and Tobacco Product	3	*	*	*	35	1,080	0.2	1,402
Textile Mills	12	933	2.2	1,093	40	3,465	0.6	1,035
Textile Product Mills	11	*	*	*	86	7,255	1.2	1,167
Wood Product	7	255	0.6	1,031	58	1,564	0.3	1,133
Paper	3	*	*	*	30	1,736	0.3	1,804
Printing and Related Support Activities	6	29	0.1	757	150	1,747	0.3	1,111
Petroleum and Coal Products	2	*	*	*	11	*	*	*
Chemical	18	1,075	2.5	1,291	133	3,895	0.7	2,499
Plastics and Rubber Products	14	2,241	5.3	1,298	70	5,681	1.0	1,254
Nonmetallic Mineral Product	11	143	0.3	3,318	87	1,608	0.3	1,497
Primary Metal	4	637	1.5	1,633	17	1,438	0.2	1,581
Fabricated Metal Product	16	410	1.0	1,092	196	4,362	0.7	1,365
Machinery	11	487	1.2	1,454	118	2,688	0.5	1,550
Computer and Electronic Product	4	245	0.6	959	82	1,202	0.2	1,787
Electrical Equipment, Appliance, and Component	5	64	0.2	1,436	34	739	0.1	1,844
Transportation Equipment	9	725	1.7	1,069	48	8,557	1.4	1,774
Furniture and Related Product	10	89	0.2	743	78	1,989	0.3	1,041
Miscellaneous	9	28	0.1	950	125	1,383	0.2	1,389
Leather and Allied Product	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	15	286	0.0	1,051
<b>Service-Providing</b>	<b>1,872</b>	<b>24,775</b>	<b>58.7</b>	<b>932</b>	<b>36,991</b>	<b>429,326</b>	<b>72.7</b>	<b>1,257</b>
Utilities	2	*	*	*	43	1,969	0.3	1,848
Wholesale Trade	146	1,660	3.9	1,380	2,653	28,743	4.9	1,830
Retail Trade	359	5,225	12.4	739	4,426	73,094	12.4	795
Transportation and Warehousing	84	2,782	6.6	1,225	940	20,559	3.5	1,115
Information	12	102	0.2	1,097	714	13,406	2.3	2,186
Finance and Insurance	120	584	1.4	1,208	2,266	19,707	3.3	1,782
Real Estate and Rental and Leasing	105	397	0.9	915	1,961	8,671	1.5	1,775
Professional, Scientific, and Technical Services	193	1,227	2.9	1,306	5,841	41,978	7.1	2,056
Management of Companies and Enterprises	8	*	*	*	182	15,635	2.6	2,244
Administrative and Support and Waste Management and Remediation Services	154	2,744	6.5	853	2,880	47,411	8.0	859
Educational Services	22	132	0.3	983	552	7,174	1.2	875
Health Care and Social Assistance	248	3,317	7.9	1,078	4,038	69,604	11.8	1,445
Arts, Entertainment, and Recreation	36	671	1.6	579	641	8,149	1.4	1,182
Accommodation and Food Services	237	4,329	10.3	437	3,214	57,127	9.7	470
Other Services (except Public Administration)	146	748	1.8	913	2,721	13,656	2.3	941
<b>Unclassified - industry not assigned</b>	<b>209</b>	<b>154</b>	<b>0.4</b>	<b>1,251</b>	<b>3,919</b>	<b>2,437</b>	<b>0.4</b>	<b>1,825</b>
<b>Total - Private Sector</b>	<b>2,581</b>	<b>37,179</b>	<b>88.1</b>	<b>1,045</b>	<b>42,673</b>	<b>526,402</b>	<b>89.2</b>	<b>1,311</b>
<b>Total - Government</b>	<b>81</b>	<b>4,998</b>	<b>11.9</b>	<b>950</b>	<b>720</b>	<b>63,827</b>	<b>10.8</b>	<b>1,067</b>
Federal Government	15	221	0.5	1,294	114	3,690	0.6	1,531
State Government	23	851	2.0	772	186	10,119	1.7	971
Local Government	43	3,926	9.3	969	420	50,018	8.5	1,052
<b>ALL INDUSTRIES</b>	<b>2,662</b>	<b>42,177</b>	<b>100.0</b>	<b>1,034</b>	<b>43,393</b>	<b>590,228</b>	<b>100.0</b>	<b>1,284</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>351,397</b>	<b>4,607,081</b>		<b>1,294</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

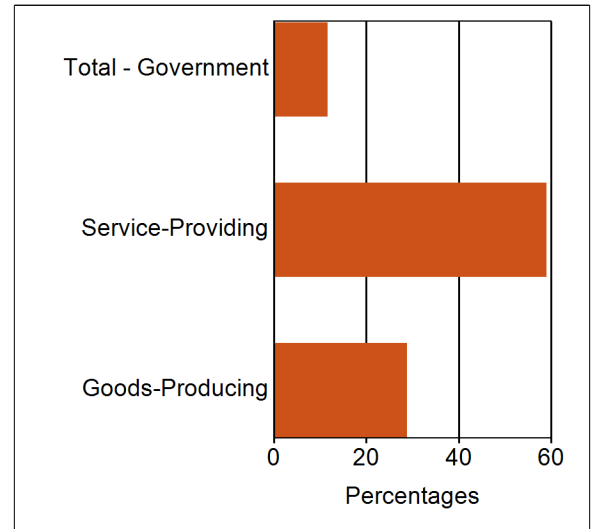
## Bartow Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Bartow Industry Mix 2021

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2021\*

### Bartow

1st Choice Staffing  
 Anheuser-Busch Brewing Properties  
 Cartersville Medical Center, LLC  
 Georgia Power Company  
 NOTS Logistics, LLC  
 Scribe America, LLC  
 Shaw Industries Group, Inc.  
 Toyo Tire  
 Voestalpine Automotive Body Parts, Inc.  
 Walmart

### Bartow Area

Cast & Crew Production Payroll, LLC  
 Floyd Healthcare Management, Inc.  
 Home Depot Services, LLC  
 Kennesaw State University  
 Lockheed Martin Corp  
 Mohawk Carpet Distribution LP  
 Publix Super Markets, Inc.  
 The Home Depot  
 Walmart  
 Wellstar Health System, Inc.

### COUNTY

Cobb  
 Floyd  
 Cobb  
 Cobb  
 Cobb  
 Gordon  
 Cobb  
 Cobb  
 Cobb

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Education of the Labor Force

### Bartow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.1%	4.0%	5.5%	3.9%	3.7%	11.6%
Some High School	9.6%	16.8%	8.9%	7.0%	7.5%	13.8%
High School Grad/GED	27.2%	33.0%	23.6%	24.3%	26.9%	33.1%
Some College	21.8%	33.7%	21.2%	20.3%	20.5%	17.7%
College Grad 2 Yr	5.9%	3.8%	6.2%	6.3%	7.0%	3.6%
College Grad 4 Yr	20.9%	8.1%	25.5%	26.5%	22.1%	12.4%
Post Graduate Studies	9.6%	0.5%	9.1%	11.8%	12.3%	7.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2021



	<b>PUBLIC SCHOOLS</b>	<b>PRIVATE SCHOOLS*</b>	<b>TOTAL</b>
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Cobb	8,413	--	8,413
Floyd	1,049	--	1,049
Gordon	693	--	693
Paulding	2,201	--	2,201
Pickens	284	--	284
Polk	485	--	485
<b>Bartow Area</b>	<b>17,269</b>	<b>--</b>	<b>17,269</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Bartow Area

### Cobb

Fortis College	fortis.edu
Austell Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Chattahoochee Technical College	www.chattahoocheetech.edu
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Shorter University-College of Adult & Professional Programs	www.shorter.edu/professional-education/
Strayer University (Cobb Campus)	www.strayer.edu/georgia/cobb-county

### Floyd

Berry College	www.berry.edu
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
Georgia Northwestern Technical College	www.gntc.edu
Georgia Highlands College	www.highlands.edu
Shorter University	www.shorter.edu

### Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Georgia Highlands College (Heritage Hall Campus)	www.highlands.edu/campus-locations/heritage-hall/

### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Reinhardt University	www.reinhardt.edu

### Paulding

Paulding Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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### Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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### Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
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### Polk

Polk County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	391	435	460	11.3	5.7
Administrative Assistant and Secretarial Science, General	69	79	66	14.5	-16.5
Aircraft Powerplant Technology/Technician°	15	24	28	60.0	16.7
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	2	22	17	1000.0	-22.7
Allied Health and Medical Assisting Services, Other°	35	13	15	-62.9	15.4
Autobody/Collision and Repair Technology/Technician°	53	42	32	-20.8	-23.8
Automobile/Automotive Mechanics Technology/Technician°	520	441	539	-15.2	22.2

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Business Administration and Management, General°	740	749	662	1.2	-11.6
CAD/CADD Drafting and/or Design Technology/Technician°	36	23	30	-36.1	30.4
Cardiovascular Technology/Technologist	10	8	7	-20.0	-12.5
Carpentry/Carpenter°	6	4	10	-33.3	150.0
Child Care and Support Services Management°	55	21	30	-61.8	42.9
Child Care Provider/Assistant°	307	278	278	-9.4	0.0
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	104	114	187	9.6	64.0
Computer Installation and Repair Technology/Technician°	218	214	155	-1.8	-27.6
Computer Programming, Specific Applications°	49	59	47	20.4	-20.3
Computer Programming/Programmer, General	37	54	48	45.9	-11.1
Cosmetology/Cosmetologist, General°	273	413	416	51.3	0.7
Criminal Justice/Police Science°	4	13	14	225.0	7.7
Criminal Justice/Safety Studies°	135	202	217	49.6	7.4
Culinary Arts/Chef Training	15	24	13	60.0	-45.8
Customer Service Support/Call Center/Teleservice Operation	10	12	3	20.0	-75.0
Data Entry/Microcomputer Applications, General°	202	136	12	-32.7	-91.2
Data Processing and Data Processing Technology/Technician°	81	87	35	7.4	-59.8
Dental Assisting/Assistant	14	1	27	-92.9	2600.0
Design and Visual Communications, General°	135	149	131	10.4	-12.1
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	15	18	19	20.0	5.6
Drafting and Design Technology/Technician, General°	60	63	32	5.0	-49.2
Early Childhood Education and Teaching	122	135	114	10.7	-15.6
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrical/Electronics Equipment Installation and Repair, General°	39	18	3	-53.8	-83.3
Electrician°	44	103	93	134.1	-9.7
Emergency Medical Technology/Technician (EMT Paramedic)°	163	84	156	-48.5	85.7
Entrepreneurship/Entrepreneurial Studies°	1	2	3	100.0	50.0
Food Preparation/Professional Cooking/Kitchen Assistant°	57	42	35	-26.3	-16.7
Health Information/Medical Records Technology/Technician°	45	62	97	37.8	56.5
Health Services/Allied Health/Health Sciences, General°	216	493	381	128.2	-22.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	212	325	329	53.3	1.2
Human Resources Management/Personnel Administration, General°	102	100	96	-2.0	-4.0
Industrial Mechanics and Maintenance Technology°	688	623	933	-9.4	49.8
Instrumentation Technology/Technician°	62	68	87	9.7	27.9
Interior Design°	132	182	104	37.9	-42.9

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Licensed Practical/Vocational Nurse Training	89	90	66	1.1	-26.7
Logistics and Materials Management°	52	89	80	71.2	-10.1
Machine Shop Technology/Assistant°	39	52	21	33.3	-59.6
Mammography Technician/Technology°	2	2	1	0.0	-50.0
Marketing/Marketing Management, General	41	41	42	0.0	2.4
Mechanic and Repair Technologies/Technicians, Other	6	8	8	33.3	0.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	14	14	9	0.0	-35.7
Medical Insurance Coding Specialist/Coder°	22	11	15	-50.0	36.4
Medical Office Assistant/Specialist°	50	30	85	-40.0	183.3
Medical/Clinical Assistant	62	86	70	38.7	-18.6
Network and System Administration/Administrator°	97	79	55	-18.6	-30.4
Nursing Assistant/Aide and Patient Care Assistant/Aide°	10	1	10	-90.0	900.0
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Operations Management and Supervision°	18	21	28	16.7	33.3
Physical Therapy Technician/Assistant	17	21	13	23.5	-38.1
Professional, Technical, Business, and Scientific Writing°	2,055	753	547	-63.4	-27.4
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	33	31	30	-6.1	-3.2
Registered Nursing/Registered Nurse	71	79	84	11.3	6.3
Respiratory Care Therapy/Therapist	13	15	14	15.4	-6.7
Social Work, Other°	38	19	25	-50.0	31.6
Surgical Technology/Technologist°	23	49	37	113.0	-24.5
Teacher Assistant/Aide°	11	12	6	9.1	-50.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	158	95	120	-39.9	26.3
Web Page, Digital/Multimedia and Information Resources Desig	5	7	6	40.0	-14.3
Web Page, Digital/Multimedia and Information Resources Design°	12	17	32	41.7	88.2
Welding Technology/Welder°	536	641	643	19.6	0.3

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

# Georgia Department of Labor Location(s)

**Career Center(s)**

19 Felton Place  
Cartersville GA 30120

**Phone:** (770) 387 - 3760      **Fax:** (770) 387 - 3766

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)