



Georgia

## Area Labor Profile

# Bartow

# County



Updated: Aug 2023

## Labor Force Activity

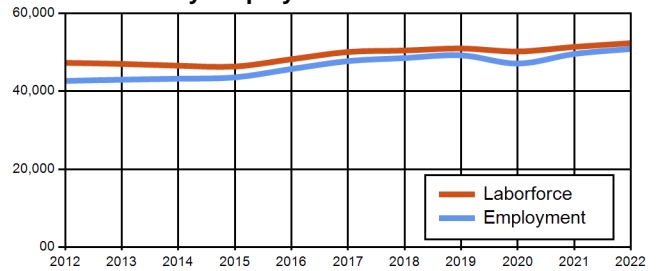
July 2023

	Labor Force	Employed	Unemployed	Rate
Bartow	53,186	51,540	1,646	3.1%
Cherokee	145,507	141,744	3,763	2.6%
Cobb	439,884	427,394	12,490	2.8%
Floyd	45,895	44,350	1,545	3.4%
Gordon	29,406	28,470	936	3.2%
Paulding	93,135	90,409	2,726	2.9%
Pickens	16,199	15,762	437	2.7%
Polk	18,634	18,018	616	3.3%
<b>Bartow Area</b>	<b>841,846</b>	<b>817,687</b>	<b>24,159</b>	<b>2.9%</b>
Georgia	5,318,955	5,145,351	173,604	3.3%
United States	168,354,000	161,982,000	6,372,000	3.8%

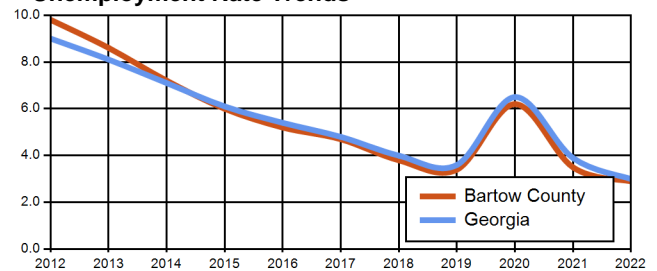
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

## Bartow County Employment Trends



## Unemployment Rate Trends

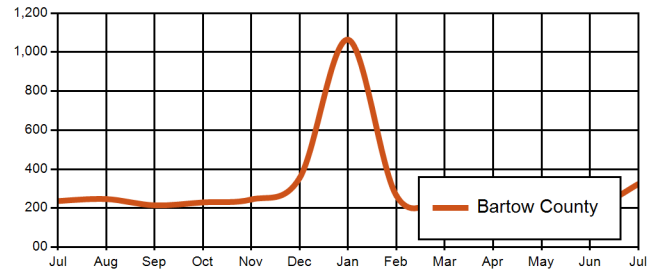


## Initial Claims Activity

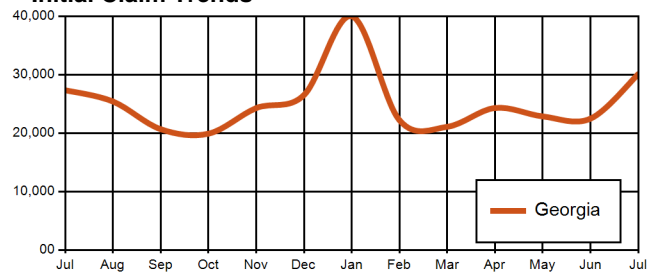
	July 2023	June 2023	May 2023	Total
Bartow	324	195	209	728
Cherokee	466	335	258	1,059
Cobb	1,963	1,410	1,433	4,806
Floyd	419	363	365	1,147
Gordon	279	154	125	558
Paulding	406	314	284	1,004
Pickens	34	37	34	105
Polk	132	77	92	301
<b>Bartow Area</b>	<b>4,023</b>	<b>2,885</b>	<b>2,800</b>	<b>9,708</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

## Initial Claim Trends



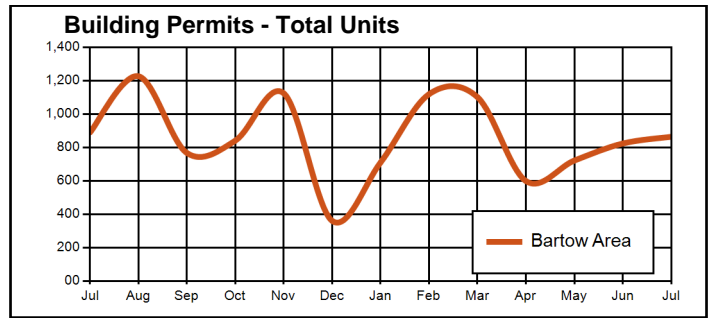
## Initial Claim Trends



# Building Permit Construction Activity

	Bartow Area			
	July 2023	June 2023	May 2023	Total
Totals	864	824	722	2,410
Family residential	603	729	709	2,041
Multi family resident	261	95	13	369

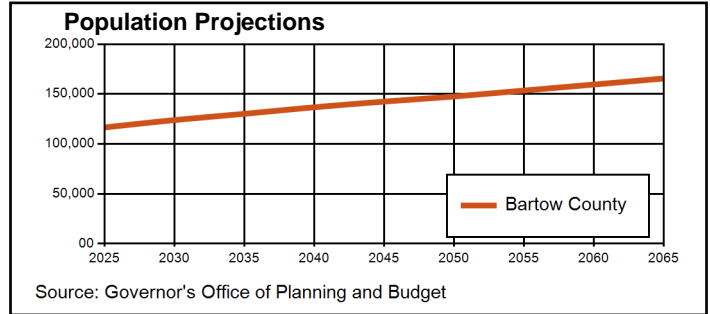
Source: U.S. Census Bureau.



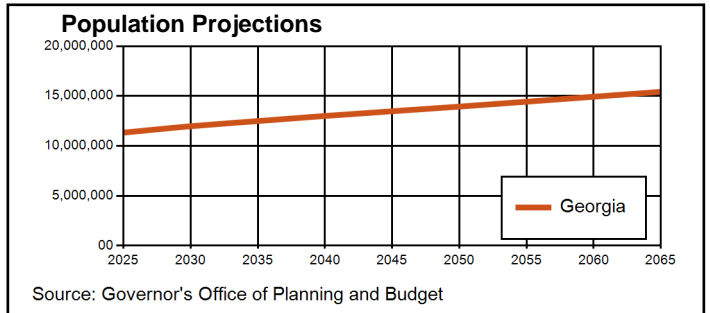
# Population Activity

	Annual 2022	Annual 2021	Difference
Bartow	112,816	110,843	1,973
Cherokee	281,278	274,615	6,663
Cobb	771,952	766,802	5,150
Floyd	99,443	98,771	672
Gordon	58,954	58,237	717
Paulding	178,421	173,780	4,641
Pickens	34,826	34,024	802
Polk	43,709	43,496	213
<b>Bartow Area</b>	<b>1,581,399</b>	<b>1,560,568</b>	<b>20,831</b>
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

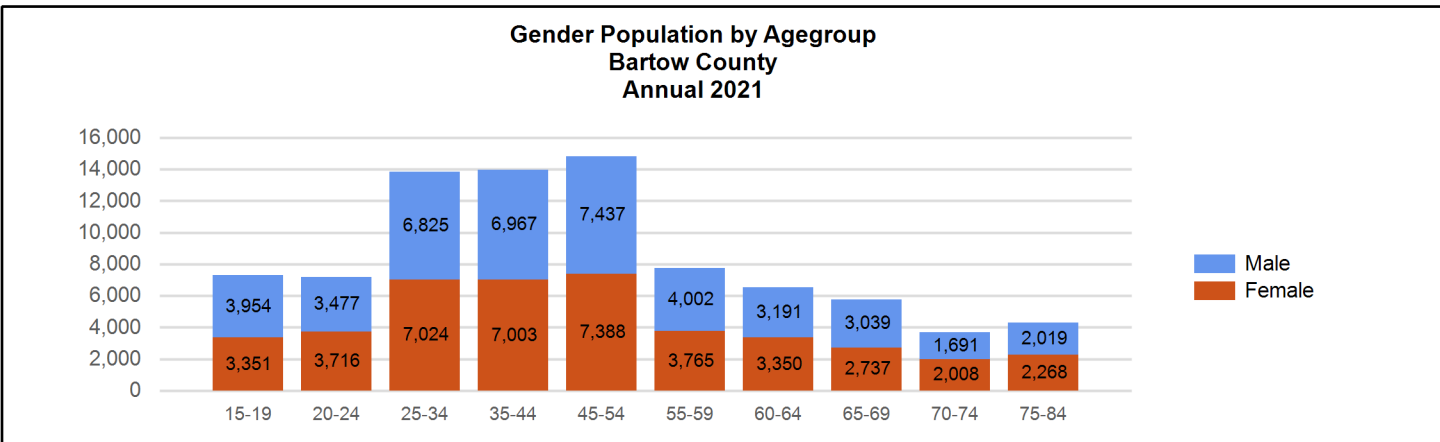
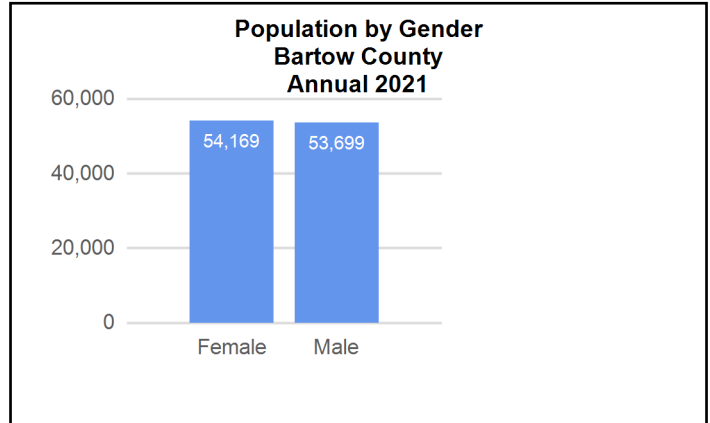
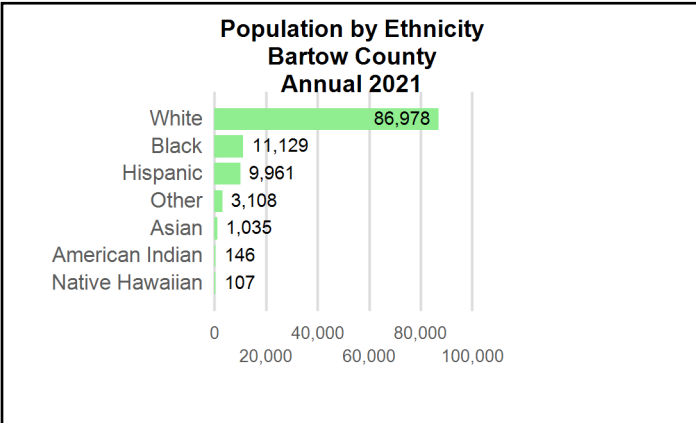
Source: Georgia Department of Labor; U.S. Census Bureau.



Source: Governor's Office of Planning and Budget



Source: Governor's Office of Planning and Budget



# Industry Mix - 1st Quarter of 2023

INDUSTRY	Bartow				Bartow Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>500</b>	<b>14,051</b>	<b>32.1</b>	<b>1,233</b>	<b>5,602</b>	<b>103,025</b>	<b>16.9</b>	<b>1,502</b>
Agriculture, Forestry, Fishing and Hunting	22	95	0.2	875	141	924	0.2	996
Mining, Quarrying, and Oil and Gas Extraction	4	96	0.2	1,623	26	463	0.1	1,605
Construction	313	2,097	4.8	1,223	3,891	43,404	7.1	1,526
Manufacturing	161	11,763	26.9	1,234	1,544	58,234	9.6	1,490
Food	5	15	0.0	1,977	101	5,360	0.9	1,136
Beverage and Tobacco Product	2	*	*	*	40	1,015	0.2	1,556
Textile Mills	12	1,037	2.4	1,166	41	3,573	0.6	1,013
Textile Product Mills	12	*	*	*	90	7,406	1.2	1,519
Apparel	1	*	*	*	16	289	0.0	1,006
Wood Product	8	385	0.9	1,032	71	1,728	0.3	1,166
Paper	2	*	*	*	28	1,821	0.3	1,543
Printing and Related Support Activities	7	30	0.1	861	150	1,825	0.3	1,210
Petroleum and Coal Products	2	*	*	*	11	*	*	*
Chemical	19	1,121	2.6	1,244	138	3,902	0.6	2,034
Plastics and Rubber Products	13	2,535	5.8	1,111	67	5,944	1.0	1,123
Nonmetallic Mineral Product	11	177	0.4	1,289	85	1,583	0.3	1,351
Primary Metal	4	737	1.7	2,293	17	1,607	0.3	1,708
Fabricated Metal Product	17	524	1.2	1,270	201	4,438	0.7	1,367
Machinery	12	592	1.4	1,374	108	2,907	0.5	1,693
Computer and Electronic Product	4	269	0.6	1,082	85	1,347	0.2	1,621
Electrical Equipment, Appliance, and Component	4	*	*	*	36	744	0.1	2,209
Transportation Equipment	10	1,363	3.1	1,098	50	9,401	1.5	2,005
Furniture and Related Product	8	84	0.2	749	80	1,921	0.3	1,023
Miscellaneous	8	31	0.1	816	126	1,349	0.2	1,270
Leather and Allied Product	0	0	0.0	0	3	*	*	*
<b>Service-Providing</b>	<b>1,896</b>	<b>24,399</b>	<b>55.7</b>	<b>965</b>	<b>40,314</b>	<b>440,068</b>	<b>72.2</b>	<b>1,305</b>
Utilities	3	*	*	*	48	2,068	0.3	3,274
Wholesale Trade	150	1,879	4.3	1,459	2,454	29,307	4.8	1,882
Retail Trade	367	4,851	11.1	658	4,403	71,561	11.7	853
Transportation and Warehousing	79	2,982	6.8	1,269	942	24,373	4.0	1,003
Information	18	*	*	*	672	12,096	2.0	2,060
Finance and Insurance	125	598	1.4	1,312	2,246	22,364	3.7	2,216
Real Estate and Rental and Leasing	105	339	0.8	724	1,959	9,628	1.6	1,733
Professional, Scientific, and Technical Services	183	1,024	2.3	1,414	5,622	44,875	7.4	2,303
Management of Companies and Enterprises	9	453	1.0	1,966	181	13,340	2.2	2,901
Administrative and Support and Waste Management and Remediation Services	155	2,574	5.9	699	2,864	43,405	7.1	909
Educational Services	21	149	0.3	969	541	7,479	1.2	867
Health Care and Social Assistance	246	3,120	7.1	1,120	4,104	73,317	12.0	1,314
Arts, Entertainment, and Recreation	43	687	1.6	576	633	8,130	1.3	621
Accommodation and Food Services	236	4,347	9.9	434	3,182	59,920	9.8	468
Other Services (except Public Administration)	156	786	1.8	916	2,674	14,111	2.3	913
<b>Unclassified - industry not assigned</b>	<b>389</b>	<b>261</b>	<b>0.6</b>	<b>1,212</b>	<b>7,789</b>	<b>4,094</b>	<b>0.7</b>	<b>1,287</b>
<b>Total - Private Sector</b>	<b>2,785</b>	<b>38,711</b>	<b>88.4</b>	<b>1,064</b>	<b>45,916</b>	<b>543,093</b>	<b>89.1</b>	<b>1,342</b>
<b>Total - Government</b>	<b>80</b>	<b>5,088</b>	<b>11.6</b>	<b>974</b>	<b>718</b>	<b>66,282</b>	<b>10.9</b>	<b>1,098</b>
Federal Government	15	219	0.5	1,478	115	4,029	0.7	1,705
State Government	22	775	1.8	889	186	9,894	1.6	1,059
Local Government	43	4,094	9.3	963	417	52,359	8.6	1,059
<b>ALL INDUSTRIES</b>	<b>2,865</b>	<b>43,800</b>	<b>100.0</b>	<b>1,054</b>	<b>46,634</b>	<b>609,381</b>	<b>100.0</b>	<b>1,316</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>376,446</b>	<b>4,757,073</b>		<b>1,363</b>

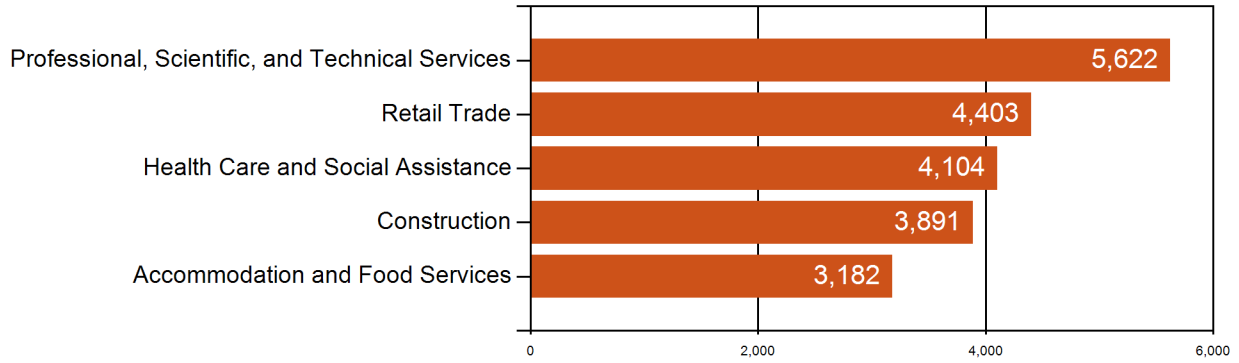
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 1st Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

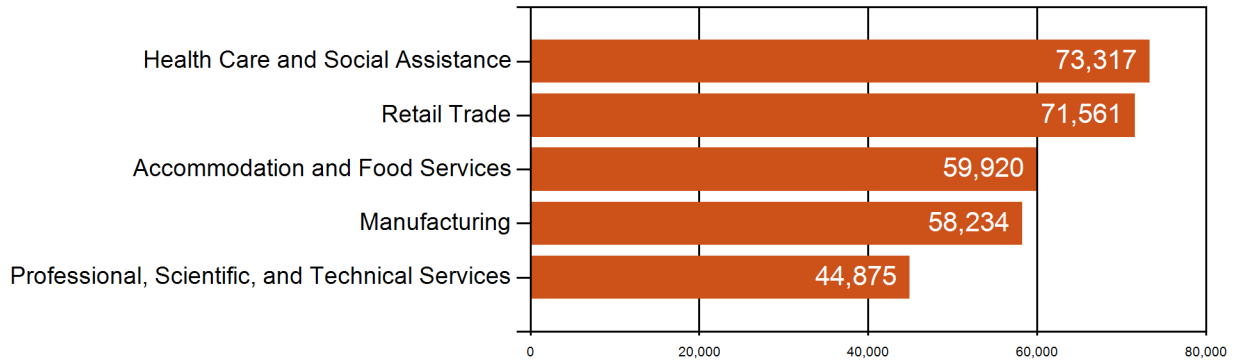
# Top Industries - 1st Quarter of 2023

## Bartow Area

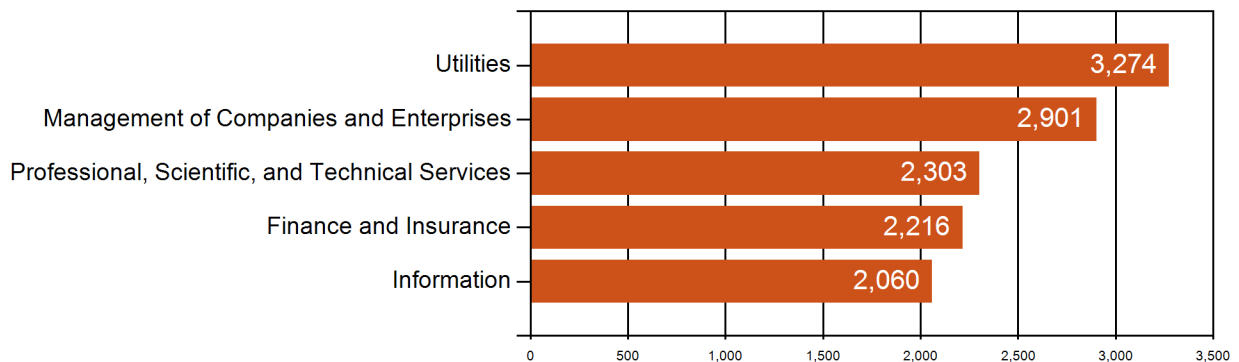
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Professional, Technical, Business, and Scientific Writing	753	547	928	-27.4	69.7
Welding Technology/Welder	589	599	704	1.7	17.5
Industrial Mechanics and Maintenance Technology	491	806	673	64.2	-16.5
Automobile/Automotive Mechanics Technology/Technician	368	457	413	24.2	-9.6
Cosmetology/Cosmetologist, General	359	357	393	-0.6	10.1
Business Administration and Management, General	471	394	385	-16.3	-2.3
Health Services/Allied Health/Health Sciences, General	493	381	379	-22.7	-0.5
Accounting Technology/Technician and Bookkeeping	323	335	366	3.7	9.3
Child Care Provider/Assistant	278	278	319	0.0	14.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	282	295	282	4.6	-4.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	141	131	151	-7.1	15.3
Early Childhood Education and Teaching	69	54	78	-21.7	44.4
Welding Technology/Welder	52	44	78	-15.4	77.3
Industrial Mechanics and Maintenance Technology	139	112	75	-19.4	-33.0
Accounting Technology/Technician and Bookkeeping	48	58	66	20.8	13.8
Cosmetology/Cosmetologist, General	54	59	64	9.3	8.5
Licensed Practical/Vocational Nurse Training	90	66	47	-26.7	-28.8
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	43	34	43	-20.9	26.5
Automobile/Automotive Mechanics Technology/Technician	86	90	42	4.7	-53.3
Medical/Clinical Assistant	70	57	41	-18.6	-28.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	137	137	166	0.0	21.2
Accounting Technology/Technician and Bookkeeping	64	67	88	4.7	31.3
Early Childhood Education and Teaching	66	60	76	-9.1	26.7
Registered Nursing/Registered Nurse	79	84	71	6.3	-15.5
Industrial Mechanics and Maintenance Technology	58	68	69	17.2	1.5
Criminal Justice/Safety Studies	41	58	56	41.5	-3.4
Computer Programming/Programmer, General	40	33	40	-17.5	21.2
Network and System Administration/Administrator	62	35	40	-43.5	14.3
Computer and Information Systems Security/Information Assurance	38	49	39	28.9	-20.4
Design and Visual Communications, General	24	31	37	29.2	19.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2022\*

## Bartow

1st Choice Staffing  
 Anheuser-Busch Brewing Properties  
 Cartersville Medical Center, LLC  
 Georgia Power Company  
 NOTS Logistics, LLC  
 Scribe America, LLC  
 Shaw Industries Group, Inc.  
 Toyo Tire  
 Voestalpine Automotive Body Parts, Inc.  
 Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the First Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Bartow Area

	<u>COUNTY</u>
Amazon.Com Services, Inc.	Cobb
Floyd Healthcare Management, Inc.	Floyd
Kennesaw State University	Cobb
Lockheed Martin Corp	Cobb
Northside Hospital, Inc.	Cherokee
Publix Super Markets, Inc.	Cobb
Shaw Industries Group, Inc.	Bartow
The Home Depot	Cobb
Walmart	Cobb
Wellstar Health System, Inc.	Cobb

# Education of the Labor Force

## Bartow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	3.7%	1.6%	2.7%	4.9%	3.7%	5.1%
Some High School	6.3%	12.7%	4.7%	5.8%	5.2%	6.7%
High School Grad/GED	24.9%	32.4%	23.0%	19.5%	24.0%	29.7%
Some College	22.7%	38.1%	23.1%	19.5%	20.4%	20.1%
College Grad 2 Yr	7.2%	3.8%	7.1%	8.5%	8.0%	6.7%
College Grad 4 Yr	23.1%	10.8%	28.9%	25.3%	24.9%	19.1%
Post Graduate Studies	12.0%	0.6%	10.5%	16.6%	13.9%	12.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

19 Felton Place  
 Cartersville GA 30120

Phone: (770) 387 - 3760 Fax: (770) 387 - 3766

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

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