



Georgia

Area Labor Profile

Cherokee

County



Updated: May 2022

Labor Force Activity - 2021

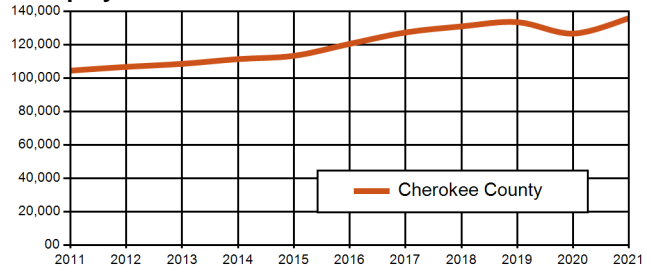
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Cherokee	139,406	135,761	3,645	2.6%
Bartow	51,257	49,456	1,801	3.5%
Cobb	423,126	409,319	13,807	3.3%
Dawson	13,115	12,765	350	2.7%
Forsyth	127,031	123,874	3,157	2.5%
Fulton	569,144	542,664	26,480	4.7%
Gordon	28,846	27,923	923	3.2%
Pickens	15,533	15,099	434	2.8%
Cherokee Area	1,367,458	1,316,861	50,597	3.7%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

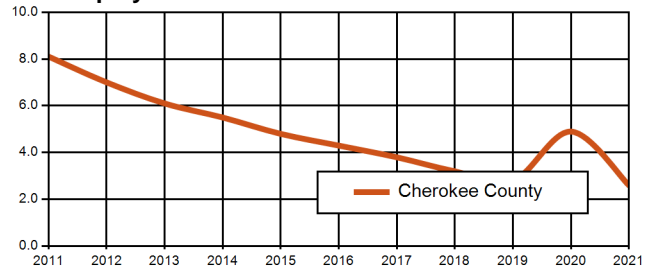
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

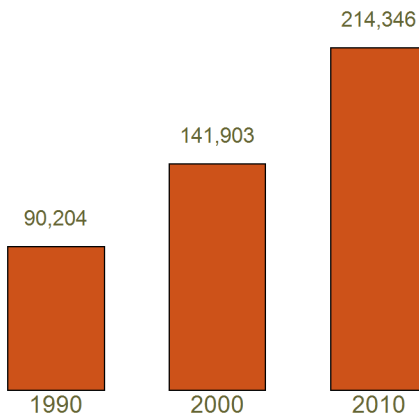
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Cherokee	214,346	7	274,615	28.1	271,775	26.8
City of Canton	22,958					
Cherokee Area	2,205,620		2,598,558	17.8	2,760,161	25.1
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 4th Quarter of 2021

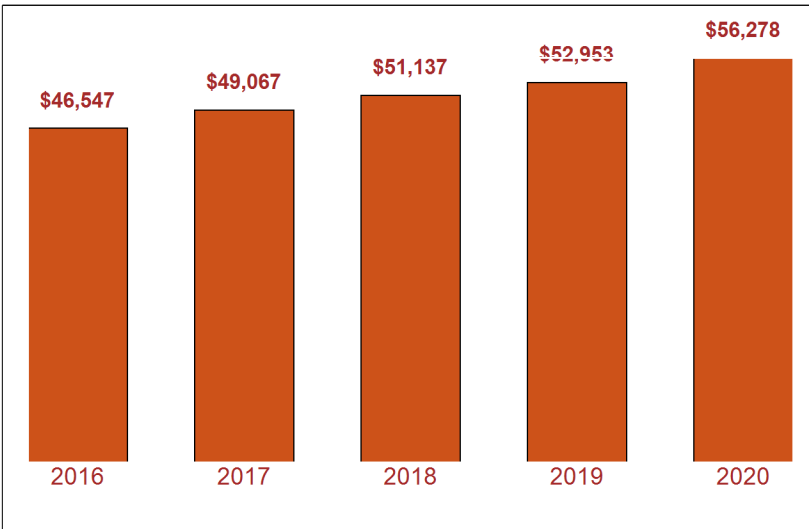
INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	1,143	11,374	17.1	1,331	9,082	147,950	9.8	1,679
Agriculture, Forestry, Fishing and Hunting	27	109	0.2	1,162	181	852	0.1	1,088
Mining, Quarrying, and Oil and Gas Extraction	3	50	0.1	1,334	32	748	0.0	1,859
Construction	868	5,022	7.6	1,495	6,160	65,104	4.3	1,831
Manufacturing	245	6,193	9.3	1,201	2,709	81,246	5.4	1,562
Food	16	878	1.3	893	257	10,343	0.7	1,149
Beverage and Tobacco Product	6	87	0.1	523	83	3,565	0.2	1,224
Textile Mills	3	17	0.0	745	50	2,798	0.2	1,113
Textile Product Mills	8	201	0.3	1,006	109	7,690	0.5	1,162
Apparel	1	*	*	*	36	372	0.0	1,305
Leather and Allied Product	2	*	*	*	9	43	0.0	1,812
Wood Product	12	167	0.3	968	92	2,988	0.2	1,587
Paper	3	83	0.1	1,938	48	2,493	0.2	1,927
Printing and Related Support Activities	19	166	0.2	997	270	3,828	0.3	1,216
Petroleum and Coal Products	1	*	*	*	15	216	0.0	1,456
Chemical	15	91	0.1	1,494	247	5,428	0.4	2,248
Plastics and Rubber Products	10	548	0.8	899	113	7,955	0.5	1,236
Nonmetallic Mineral Product	17	170	0.3	1,438	151	2,893	0.2	1,518
Primary Metal	3	*	*	*	20	1,209	0.1	1,673
Fabricated Metal Product	32	1,018	1.5	1,524	287	6,464	0.4	1,554
Machinery	20	469	0.7	1,317	161	2,637	0.2	1,655
Computer and Electronic Product	16	81	0.1	1,510	211	4,020	0.3	2,010
Electrical Equipment, Appliance, and Component	6	233	0.4	1,037	72	2,636	0.2	2,746
Transportation Equipment	4	*	*	*	80	7,386	0.5	2,224
Furniture and Related Product	21	186	0.3	1,176	128	2,053	0.1	1,179
Miscellaneous	30	537	0.8	1,464	270	4,230	0.3	1,538
Service-Providing	5,063	45,601	68.6	912	89,123	1,198,922	79.4	1,651
Utilities	5	57	0.1	1,725	99	5,075	0.3	2,206
Wholesale Trade	419	1,950	2.9	1,842	5,792	68,513	4.5	2,108
Retail Trade	639	11,905	17.9	717	8,252	133,972	8.9	868
Transportation and Warehousing	119	894	1.3	1,505	2,005	69,480	4.6	1,079
Information	113	592	0.9	1,678	2,491	75,125	5.0	2,789
Finance and Insurance	367	1,489	2.2	1,539	5,537	82,516	5.5	2,660
Real Estate and Rental and Leasing	300	839	1.3	1,296	5,459	34,544	2.3	1,976
Professional, Scientific, and Technical Services	894	3,231	4.9	1,452	16,847	158,449	10.5	2,502
Management of Companies and Enterprises	14	73	0.1	1,497	631	59,199	3.9	2,728
Administrative and Support and Waste Management and Remediation Services	475	3,405	5.1	905	6,527	129,814	8.6	1,161
Educational Services	93	1,043	1.6	582	1,447	26,037	1.7	1,069
Health Care and Social Assistance	620	7,959	12.0	1,130	8,768	161,755	10.7	1,546
Arts, Entertainment, and Recreation	108	1,356	2.0	487	1,617	23,636	1.6	1,084
Accommodation and Food Services	459	8,800	13.2	426	7,232	127,234	8.4	563
Other Services (except Public Administration)	438	2,008	3.0	868	6,627	37,581	2.5	1,032
Unclassified - industry not assigned	644	428	0.6	1,600	9,792	5,993	0.4	2,182
Total - Private Sector	6,850	57,403	86.4	1,000	98,205	1,346,872	89.2	1,654
Total - Government	91	9,024	13.6	1,026	1,183	162,266	10.8	1,347
Federal Government	11	365	0.5	1,221	256	32,315	2.1	2,076
State Government	25	375	0.6	802	320	39,396	2.6	1,286
Local Government	55	8,284	12.5	1,028	607	90,555	6.0	1,113
ALL INDUSTRIES	6,941	66,427	100.0	1,004	99,388	1,509,138	100.0	1,621
ALL INDUSTRIES - Georgia					351,397	4,607,081		1,294

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

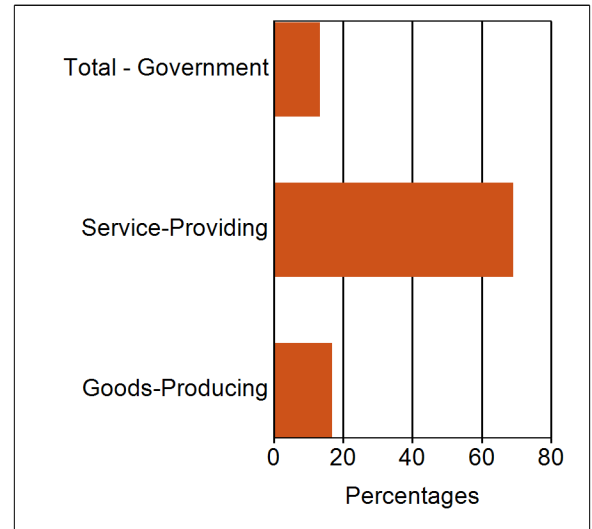
Cherokee Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cherokee Industry Mix 2021

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2021*

Cherokee

Chart, Inc.
Chick Fil-A
Inalfa Roof Systems, Inc.
Northside Hospital
Pilgrim's Pride Corporation
Publix Super Markets, Inc.
Target
The Home Depot
The Kroger Company
Walmart

Cherokee Area

Delta Air Lines, Inc.
Emory Healthcare, Inc.
Georgia Institute Of Technology
Grady Health System
Northside Hospital
Publix Super Markets, Inc.
Turner Sports
United Parcel Service
Walmart
Wellstar Health System, Inc.

COUNTY

Fulton
Fulton
Fulton
Fulton
Fulton
Cobb
Fulton
Fulton
Fulton
Cobb

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Cherokee Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.2%	3.4%	4.9%	3.1%	3.0%	9.3%
Some High School	8.0%	14.9%	7.3%	5.5%	6.2%	11.7%
High School Grad/GED	23.1%	29.5%	20.0%	19.6%	22.6%	30.2%
Some College	21.0%	36.3%	19.0%	18.4%	19.5%	17.7%
College Grad 2 Yr	5.5%	3.2%	5.3%	6.0%	6.8%	3.6%
College Grad 4 Yr	25.5%	11.7%	30.8%	31.4%	26.7%	16.5%
Post Graduate Studies	12.7%	1.1%	12.8%	16.0%	15.3%	11.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Cobb	8,413	--	8,413
Dawson	242	--	242
Forsyth	3,759	--	3,759
Fulton	9,285	--	9,285
Gordon	693	--	693
Pickens	284	--	284
Cherokee Area	26,820	--	26,820

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Cherokee Area

Cobb

Fortis College	fortis.edu
Austell Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Chattahoochee Technical College	www.chattahoocheetech.edu
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Shorter University-College of Adult & Professional Programs	www.shorter.edu/professional-education/
Strayer University (Cobb Campus)	www.strayer.edu/georgia/cobb-county

Fulton

SAE Institute of Technology-Atlanta	usa.sae.edu/
The Art Institute of Atlanta	www.aia.artinstitute.edu
American InterContinental University-Atlanta	www.aiuniv.edu/online-education
Argosy University-Atlanta	www.argosy.edu/locations/atlanta
Atlanta Technical College	www.atlantatech.edu/
Atlanta Metropolitan State College	www.atlm.edu
Brown College of Court Reporting	www.bccr.edu
Beulah Heights University	www.beulah.org
Carver Bible College	www.carver.edu
Clark Atlanta University	www.cau.edu
Chamberlain University (College of Nursing)	www.chamberlain.edu
The Creative Circus	www.creativecircus.edu
Devry University (Alpharetta Campus)	www.devry.edu/universities/georgia/alpharetta-campus.html
Emory University	www.emory.edu
Georgia Institute of Technology (Main Campus)	www.gatech.edu
Georgia Military College (Fairburn Campus)	www.gmc.edu/about-gmc/fairburn-campus.cms
Grady Health System Professional Schools	www.gradyhealthsystem.org
Georgia State University	www.gsu.edu
Herzing University-Atlanta	www.herzing.edu
Interdenominational Theological Center	www.itc.edu
Atlanta's John Marshall Law School	www.johnmarshall.edu
Gwinnett College Atlanta-Marietta (MedTech Institute)	www.medtech.edu
Morehouse College	www.morehouse.edu
Morehouse School of Medicine	www.msm.edu
Oglethorpe University	www.oglethorpe.edu
South University-Accelerated Graduate Programs	www.southuniversity.edu/admissions/accelerated-graduate-programs
Spelman College	www.spelman.edu
Strayer University (Main Campus - Georgia)	www.strayer.edu/campus-locations/georgia/chamblee

Colleges and Universities

Cherokee Area

Strayer University (Roswell Campus)

www.strayer.edu/campus-locations/georgia/roswell

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Georgia Highlands College (Heritage Hall Campus)

www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Reinhardt University

www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)

www.gntc.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College)

www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)

www.laniertech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	337	443	363	31.5	-18.1
Administrative Assistant and Secretarial Science, General	34	49	30	44.1	-38.8
Allied Health and Medical Assisting Services, Other°	104	94	47	-9.6	-50.0
Autobody/Collision and Repair Technology/Technician°	58	26	19	-55.2	-26.9
Automobile/Automotive Mechanics Technology/Technician°	560	473	507	-15.5	7.2
Avionics Maintenance Technology/Technician°	12	18	14	50.0	-22.2
Barbering/Barber°	130	26	11	-80.0	-57.7
Biology Technician/Biotechnology Laboratory Technician°	18	10	7	-44.4	-30.0
Business Administration and Management, General°	421	663	406	57.5	-38.8
CAD/CADD Drafting and/or Design Technology/Technician°	36	27	35	-25.0	29.6
Carpentry/Carpenter°	87	106	74	21.8	-30.2
Child Care and Support Services Management°	61	66	47	8.2	-28.8
Child Care Provider/Assistant°	143	365	394	155.2	7.9
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	138	130	197	-5.8	51.5
Computer Installation and Repair Technology/Technician°	229	345	402	50.7	16.5
Computer Programming, Specific Applications°	83	74	58	-10.8	-21.6

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Computer Programming/Programmer, General	56	68	61	21.4	-10.3
Cosmetology/Cosmetologist, General°	365	229	176	-37.3	-23.1
Criminal Justice/Safety Studies°	123	190	196	54.5	3.2
Culinary Arts/Chef Training	23	56	17	143.5	-69.6
Data Modeling/Warehousing and Database Administration°	3	11	5	266.7	-54.5
Dental Assisting/Assistant°	21	22	24	4.8	9.1
Dental Hygiene/Hygienist	14	12	14	-14.3	16.7
Design and Visual Communications, General°	155	169	158	9.0	-6.5
Diesel Mechanics Technology/Technician°	22	28	13	27.3	-53.6
Drafting and Design Technology/Technician, General°	58	61	35	5.2	-42.6
Early Childhood Education and Teaching	105	102	146	-2.9	43.1
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrician°	52	77	27	48.1	-64.9
Emergency Medical Technology/Technician (EMT Paramedic)°	133	125	184	-6.0	47.2
Fire Services Administration	4	1	2	-75.0	100.0
Food Preparation/Professional Cooking/Kitchen Assistant°	228	46	38	-79.8	-17.4
Health Information/Medical Records Technology/Technician	53	38	41	-28.3	7.9
Health Services/Allied Health/Health Sciences, General°	85	505	406	494.1	-19.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	343	459	437	33.8	-4.8
Heavy Equipment Maintenance Technology/Technician	12	6	1	-50.0	-83.3
Hospitality Administration/Management, General°	29	34	18	17.2	-47.1
Hotel/Motel Administration/Management°	12	14	3	16.7	-78.6
Human Resources Management/Personnel Administration, General°	63	71	39	12.7	-45.1
Industrial Mechanics and Maintenance Technology°	89	64	99	-28.1	54.7
Interior Design°	132	182	104	37.9	-42.9
Legal Assistant/Paralegal°	12	10	7	-16.7	-30.0
Licensed Practical/Vocational Nurse Training	32	42	31	31.3	-26.2
Logistics and Materials Management	6	12	14	100.0	16.7
Logistics, Materials, and Supply Chain Management°	9	7	14	-22.2	100.0
Marketing/Marketing Management, General	46	46	40	0.0	-13.0
Mechanic and Repair Technologies/Technicians, Other	6	8	8	33.3	0.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	13	8	8	-38.5	0.0
Medical/Clinical Assistant	24	47	32	95.8	-31.9
Medium/Heavy Vehicle and Truck Technology/Technician°	36	28	9	-22.2	-67.9
Meeting and Event Planning°	15	12	1	-20.0	-91.7
Network and System Administration/Administrator°	73	105	408	43.8	288.6
Nursing Assistant/Aide and Patient Care Assistant/Aide°	14	22	9	57.1	-59.1

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Pharmacy Technician/Assistant°	36	23	26	-36.1	13.0
Phlebotomy Technician/Phlebotomist°	23	15	12	-34.8	-20.0
Physical Therapy Technician/Assistant	28	35	24	25.0	-31.4
Plumbing Technology/Plumber°	20	21	21	5.0	0.0
Professional, Technical, Business, and Scientific Writing°	1,995	736	525	-63.1	-28.7
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	26	25	30	-3.8	20.0
Registered Nursing/Registered Nurse	47	50	53	6.4	6.0
Renal/Dialysis Technologist/Technician°	5	2	8	-60.0	300.0
Restaurant/Food Services Management°	9	2	6	-77.8	200.0
Teacher Assistant/Aide°	15	20	24	33.3	20.0
Tourism and Travel Services Management°	13	7	2	-46.2	-71.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	161	95	99	-41.0	4.2
Web Page, Digital/Multimedia and Information Resources Design	4	1	18	-75.0	1700.0
Welding Technology/Welder°	346	235	353	-32.1	50.2

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
Marietta, GA 30066-3303

Phone: (770) 528 - 6100 **Fax:** (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov