



## Area Labor Profile

# Dawson

# County



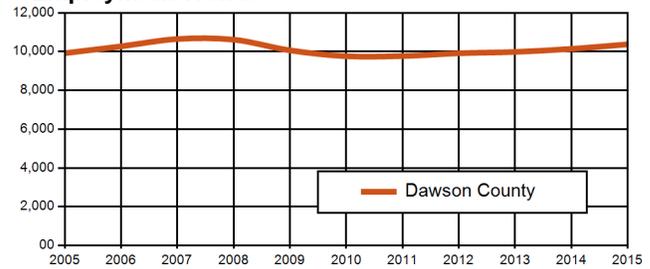
Updated: Dec 2016

## Labor Force Activity - 2015

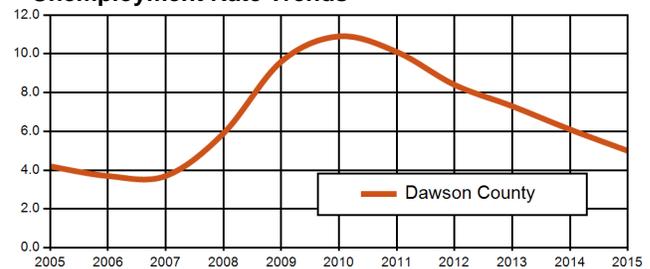
### 2015 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Dawson	10,918	10,376	542	5.0%
Cherokee	119,452	113,989	5,463	4.6%
Fannin	10,094	9,484	610	6.0%
Forsyth	101,774	97,273	4,501	4.4%
Gilmer	11,694	11,010	684	5.8%
Hall	92,277	87,894	4,383	4.7%
Lumpkin	15,170	14,360	810	5.3%
Pickens	13,920	13,192	728	5.2%
<b>Dawson Area</b>	<b>375,299</b>	<b>357,578</b>	<b>17,721</b>	<b>4.7%</b>
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%

### Employment Trends



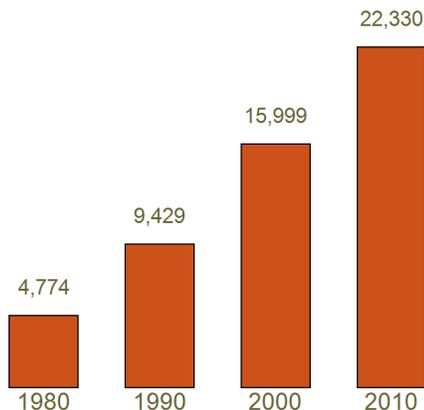
### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Population Estimates



### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
<b>Dawson</b>	<b>22,330</b>	<b>163</b>	<b>23,312</b>	<b>4.4</b>	<b>27,977</b>	<b>25.3</b>
City of Dawsonville	2,536					
<b>Dawson Area</b>	<b>703,242</b>		<b>780,605</b>	<b>11.0</b>	<b>963,039</b>	<b>36.9</b>
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2016

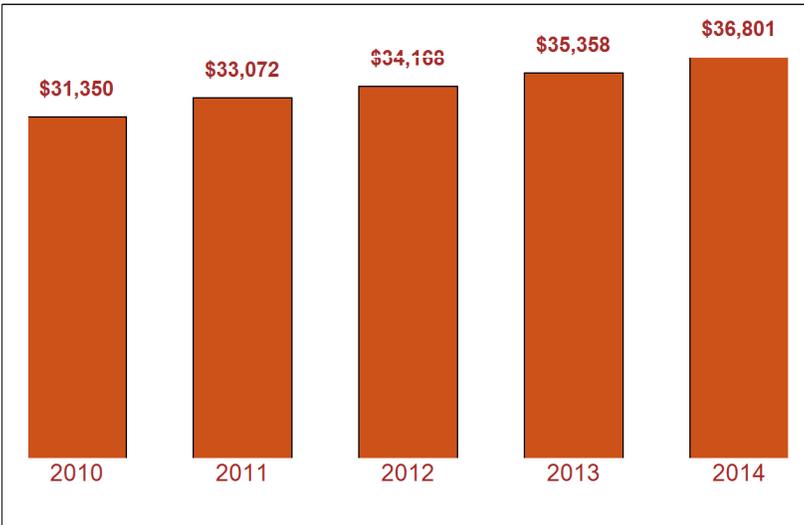
INDUSTRY	Dawson				Dawson Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>113</b>	<b>1,188</b>	<b>14.8</b>	<b>783</b>	<b>3,332</b>	<b>51,423</b>	<b>21.1</b>	<b>879</b>
Agriculture, Forestry, Fishing and Hunting	5	17	0.2	487	90	653	0.3	618
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	21	425	0.2	1,329
Construction	84	236	2.9	811	2,353	15,333	6.3	980
Manufacturing	24	934	11.6	781	868	35,012	14.3	835
Food	1	*	*	*	81	14,676	6.0	640
Beverage and Tobacco Product	1	*	*	*	20	410	0.2	816
Printing and Related Support Activities	2	*	*	*	67	1,298	0.5	1,067
Plastics and Rubber Products	2	*	*	*	32	1,669	0.7	867
Nonmetallic Mineral Product	4	32	0.4	665	63	623	0.3	927
Fabricated Metal Product	8	347	4.3	830	126	2,789	1.1	1,013
Transportation Equipment	1	*	*	*	35	2,287	0.9	965
Furniture and Related Product	1	*	*	*	64	688	0.3	838
Miscellaneous	4	*	*	*	93	1,144	0.5	913
Leather and Allied Product	0	0	0.0	0	1	*	*	*
Petroleum and Coal Products	0	0	0.0	0	6	*	*	*
Paper	0	0	0.0	0	9	99	0.0	864
Apparel	0	0	0.0	0	9	289	0.1	860
Textile Mills	0	0	0.0	0	9	525	0.2	657
Primary Metal	0	0	0.0	0	10	1,018	0.4	985
Electrical Equipment, Appliance, and Component	0	0	0.0	0	18	953	0.4	1,229
Textile Product Mills	0	0	0.0	0	32	440	0.2	658
Computer and Electronic Product	0	0	0.0	0	37	1,327	0.5	1,355
Wood Product	0	0	0.0	0	46	981	0.4	647
Chemical	0	0	0.0	0	48	1,327	0.5	1,076
Machinery	0	0	0.0	0	62	2,432	1.0	985
<b>Service-Providing</b>	<b>516</b>	<b>5,682</b>	<b>70.6</b>	<b>477</b>	<b>16,393</b>	<b>160,042</b>	<b>65.6</b>	<b>768</b>
Utilities	1	*	*	*	26	790	0.3	1,389
Wholesale Trade	32	171	2.1	820	1,484	12,697	5.2	1,313
Retail Trade	160	2,899	36.0	408	2,206	33,806	13.8	517
Transportation and Warehousing	13	36	0.4	739	422	4,271	1.7	852
Information	7	42	0.5	482	279	2,262	0.9	1,194
Finance and Insurance	28	145	1.8	930	1,046	6,151	2.5	1,207
Real Estate and Rental and Leasing	20	79	1.0	683	829	2,353	1.0	796
Professional, Scientific, and Technical Services	48	122	1.5	823	2,779	10,457	4.3	1,262
Management of Companies and Enterprises	3	*	*	*	75	1,703	0.7	2,372
Administrative and Support and Waste Management and Remediation Services	32	151	1.9	580	1,266	15,137	6.2	683
Educational Services	7	7	0.1	477	234	2,516	1.0	633
Health Care and Social Assistance	55	537	6.7	840	1,790	30,525	12.5	914
Arts, Entertainment, and Recreation	12	160	2.0	394	299	3,746	1.5	615
Accommodation and Food Services	54	1,146	14.2	307	1,250	26,502	10.9	298
Other Services (except Public Administration)	44	170	2.1	468	1,234	5,927	2.4	593
<b>Unclassified - industry not assigned</b>	<b>27</b>	<b>34</b>	<b>0.4</b>	<b>477</b>	<b>1,174</b>	<b>1,198</b>	<b>0.5</b>	<b>981</b>
<b>Total - Private Sector</b>	<b>656</b>	<b>6,904</b>	<b>85.8</b>	<b>530</b>	<b>19,725</b>	<b>211,465</b>	<b>86.6</b>	<b>795</b>
<b>Total - Government</b>	<b>22</b>	<b>1,144</b>	<b>14.2</b>	<b>650</b>	<b>430</b>	<b>32,674</b>	<b>13.4</b>	<b>773</b>
Federal Government	2	40	0.5	799	71	1,255	0.5	1,040
State Government	8	102	1.3	611	134	4,466	1.8	735
Local Government	12	1,002	12.5	648	225	26,953	11.0	767
<b>ALL INDUSTRIES</b>	<b>678</b>	<b>8,047</b>	<b>100.0</b>	<b>546</b>	<b>20,155</b>	<b>244,140</b>	<b>100.0</b>	<b>792</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>298,099</b>	<b>4,257,675</b>		<b>930</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

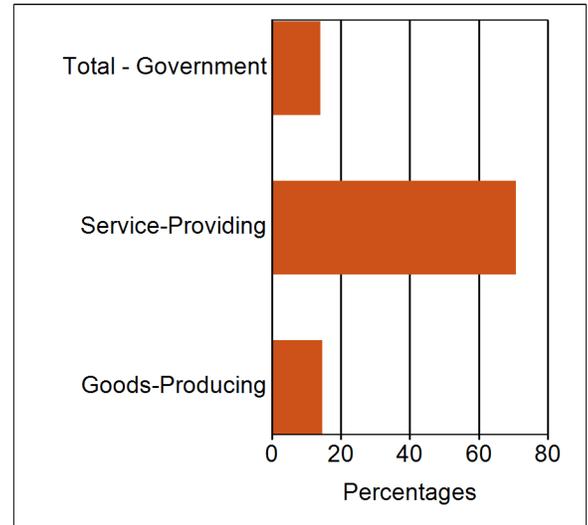
## Dawson Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Dawson Industry Mix 2016

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2015\*

### Dawson

Caretenders Visiting Services  
 Gold Creek Foods, LLC  
 Impulse Manufacturing, Inc.  
 Ingles Markets, Inc.  
 Kroger  
 Michael Kors Retail, Inc.  
 Sleeve Company, Inc.  
 The Home Depot  
 Under Armour Retail, Inc.  
 Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Dawson Area

Fieldale Further Processing  
 Koch Foods of Cumming, LLC  
 Northeast Georgia Medical Center, Inc.  
 Northside Hospital  
 Northside Hospital  
 Pilgrim's Pride Corporation  
 Publix Super Markets, Inc.  
 Tyson Poultry, Inc.  
 Victory Processing, LLC  
 Walmart

### COUNTY

Hall  
 Forsyth  
 Hall  
 Forsyth  
 Cherokee  
 Hall  
 Cherokee  
 Forsyth  
 Hall  
 Cherokee

## Commuting Patterns

### EMPLOYED RESIDENTS OF

#### Dawson

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Dawson, GA	3,644	36.2
Forsyth, GA	2,465	24.5
Fulton, GA	1,232	12.2
Hall, GA	703	7.0
Gwinnett, GA	616	6.1
Lumpkin, GA	529	5.3
Pickens, GA	160	1.6
Cobb, GA	147	1.5
Other	563	5.6
<b>Total Residents:</b>	<b>10,059</b>	<b>100.0</b>

### PERSONS WORKING IN

#### Dawson

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Dawson, GA	3,644	48.1
Lumpkin, GA	1,240	16.4
Forsyth, GA	967	12.8
Hall, GA	726	9.6
Fulton, GA	233	3.1
White, GA	208	2.7
Gwinnett, GA	140	1.8
Cherokee, GA	128	1.7
Other	297	3.9
<b>Total Residents:</b>	<b>7,583</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

# Education of the Labor Force

## Dawson Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.5%	4.5%	7.6%	5.7%	4.6%	12.3%
Some High School	10.2%	19.6%	10.7%	7.8%	7.3%	13.3%
High School Grad/GED	28.1%	33.3%	25.9%	24.1%	28.9%	31.3%
Some College	21.9%	33.3%	22.0%	20.1%	21.4%	17.3%
College Grad 2 Yr	6.3%	3.3%	6.0%	6.9%	7.8%	4.1%
College Grad 4 Yr	19.0%	5.5%	20.9%	25.9%	20.0%	13.8%
Post Graduate Studies	8.0%	0.5%	6.9%	9.6%	9.9%	7.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cherokee	2,515	--	2,515
Dawson	252	--	252
Fannin	180	--	180
Forsyth	2,612	--	2,612
Gilmer	256	--	256
Hall	2,107	--	2,107
Lumpkin	218	--	218
Pickens	255	--	255
<b>Dawson Area</b>	<b>8,395</b>	<b>--</b>	<b>8,395</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Dawson Area

### Dawson

Southern Catholic College	<a href="http://www.southerncatholic.org/">http://www.southerncatholic.org/</a>
Dawson Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
Southern Catholic College	<a href="http://www.southerncatholic.org">www.southerncatholic.org</a>

### Pickens

Appalachian Technical College	<a href="http://www.appalachiantech.edu">www.appalachiantech.edu</a>
Appalachian Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>

### Hall

Brenau University	<a href="http://www.brenau.edu">www.brenau.edu</a>
University of North Georgia	<a href="http://www.gsc.edu">www.gsc.edu</a>
Lanier Technical College	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
Oakwood Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>

### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Reinhardt University	<a href="http://www.reinhardt.edu">www.reinhardt.edu</a>

### Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
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### Lumpkin

University of North Georgia	<a href="http://www.northgeorgia.edu">www.northgeorgia.edu</a>
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	96	101	184	5.2	82.2
Administrative Assistant and Secretarial Science, General	35	28	38	-20.0	35.7
Aesthetician/Esthetician and Skin Care Specialist°	16	21	43	31.3	104.8
Allied Health and Medical Assisting Services, Other°	22	20	22	-9.1	10.0
Autobody/Collision and Repair Technology/Technician°	13	24	46	84.6	91.7
Automobile/Automotive Mechanics Technology/Technician°	55	102	145	85.5	42.2
Business Administration and Management, General°	35	40	117	14.3	192.5
CAD/CADD Drafting and/or Design Technology/Technician°	8	11	11	37.5	0.0
Child Care and Support Services Management°	2	2	1	0.0	-50.0
Child Care Provider/Assistant°	88	98	156	11.4	59.2
Clinical/Medical Laboratory Technician	6	9	5	50.0	-44.4
Computer Installation and Repair Technology/Technician°	9	19	47	111.1	147.4
Cosmetology/Cosmetologist, General°	111	113	260	1.8	130.1
Criminal Justice/Safety Studies°	51	17	74	-66.7	335.3
Data Entry/Microcomputer Applications, General°	19	18	46	-5.3	155.6
Data Processing and Data Processing Technology/Technician°	23	25	30	8.7	20.0

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Dental Assisting/Assistant	14	12	26	-14.3	116.7
Design and Visual Communications, General°	9	6	17	-33.3	183.3
Drafting and Design Technology/Technician, General°	15	8	12	-46.7	50.0
Early Childhood Education and Teaching°	42	38	57	-9.5	50.0
Electrical and Power Transmission Installation/Installer, General°	12	10	16	-16.7	60.0
Electrician°	11	6	31	-45.5	416.7
Emergency Medical Technology/Technician (EMT Paramedic)°	48	64	121	33.3	89.1
Entrepreneurship/Entrepreneurial Studies°	3	1	9	-66.7	800.0
Fire Prevention and Safety Technology/Technician°	1	2	6	100.0	200.0
Fire Science/Fire-fighting°	9	15	12	66.7	-20.0
Fire Services Administration	1	2	13	100.0	550.0
Graphic Design°	2	4	1	100.0	-75.0
Health Services/Allied Health/Health Sciences, General°	16	14	39	-12.5	178.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	26	34	50	30.8	47.1
Industrial Mechanics and Maintenance Technology°	79	79	127	0.0	60.8
Interior Design°	3	6	45	100.0	650.0
Licensed Practical/Vocational Nurse Training	53	26	72	-50.9	176.9
Machine Shop Technology/Assistant°	41	53	57	29.3	7.5
Marketing/Marketing Management, General	5	1	6	-80.0	500.0
Medical Insurance Coding Specialist/Coder°	6	4	3	-33.3	-25.0
Medical Office Assistant/Specialist°	43	33	36	-23.3	9.1
Medical Office Management/Administration	8	5	19	-37.5	280.0
Medical/Clinical Assistant	125	105	168	-16.0	60.0
Network and System Administration/Administrator°	28	30	72	7.1	140.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	144	132	230	-8.3	74.2
Phlebotomy Technician/Phlebotomist°	15	15	13	0.0	-13.3
Radiologic Technology/Science - Radiographer	17	17	13	0.0	-23.5
Retailing and Retail Operations°	3	1	7	-66.7	600.0
Surgical Technology/Technologist	13	14	21	7.7	50.0
Web Page, Digital/Multimedia and Information Resources Design°	2	10	6	400.0	-40.0
Welding Technology/Welder°	118	123	211	4.2	71.5

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	and Eng.	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Cherokee	4,001	646	449	1,315	305	111	32	81	222	287	420	133
Dawson	319	56	31	63	38	8	14	2	31	31	30	15
Fannin	935	121	64	210	62	7	19	0	85	64	202	101
Forsyth	2,722	550	498	774	257	45	22	55	125	147	210	39
Gilmer	1,316	213	129	166	10	0	154	45	85	56	279	179
Hall	1,958	262	139	421	158	9	128	18	352	169	160	142
Lumpkin	264	42	0	31	21	0	9	2	47	45	43	24
Pickens	591	104	48	126	34	0	3	6	57	51	151	11
Subtotal Area	12,106	1,994	1,358	3,106	885	180	381	209	1,004	850	1,495	644

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Cherokee	8,906	131	274	77	205	1,821	3,942	13	255	697	705	786
Dawson	1,056	1	45	6	15	267	343	1	30	83	139	126
Fannin	4,001	28	265	123	68	599	1,100	22	192	296	560	748
Forsyth	3,689	74	115	12	77	708	1,576	8	110	165	386	458
Gilmer	3,541	86	184	105	52	371	1,141	37	149	169	615	632
Hall	7,003	219	230	115	182	512	1,704	55	432	682	1,846	1,026
Lumpkin	1,042	4	41	27	47	205	211	8	82	87	170	160
Pickens	2,703	0	180	34	55	413	787	0	146	194	549	345
Subtotal Area	31,941	543	1,334	499	701	4,896	10,804	144	1,396	2,373	4,970	4,281

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

## Georgia Department of Labor Location(s)

### Career Center(s)

2756 Atlanta Hwy  
Gainsville GA 30504

**Phone:** (770) 535 - 5484

**Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)