



Area Labor Profile

Gordon

County



Updated: Apr 2021

Labor Force Activity - 2020

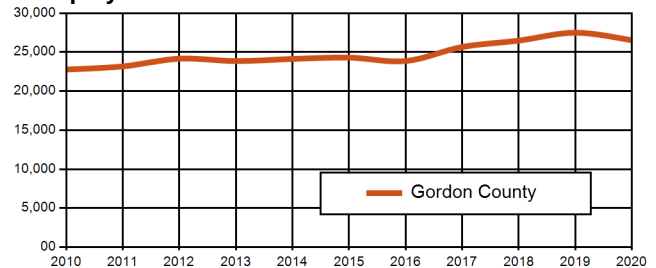
2020 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Gordon	28,062	26,531	1,531	5.5%
Bartow	49,719	46,612	3,107	6.2%
Cherokee	133,045	126,581	6,464	4.9%
Floyd	43,234	40,522	2,712	6.3%
Gilmer	11,963	11,401	562	4.7%
Murray	15,350	14,191	1,159	7.6%
Pickens	14,927	14,210	717	4.8%
Walker	30,601	29,106	1,495	4.9%
Whitfield	43,275	40,137	3,138	7.3%
Gordon Area	370,176	349,291	20,885	5.6%
Georgia	5,072,155	4,741,191	330,964	6.5%
United States	160,742,000	147,795,000	12,947,000	8.1%

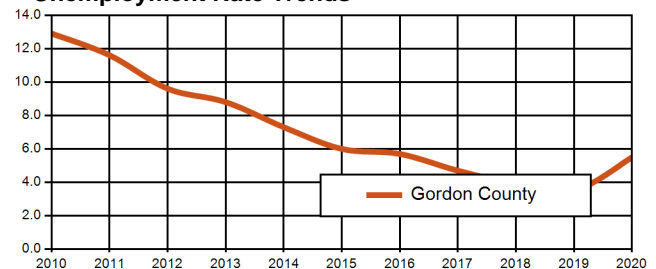
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

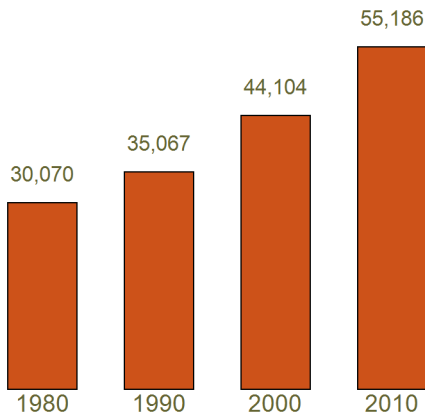
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Gordon	55,186	40	57,963	5.0	59,980	8.7
City of Calhoun	15,650					
Gordon Area	734,712		801,417	9.1	839,862	14.3
Georgia	9,687,653		10,617,423	9.6	11,335,283	17.0
United States	308,745,538		328,239,523	6.3	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 3rd Quarter of 2020

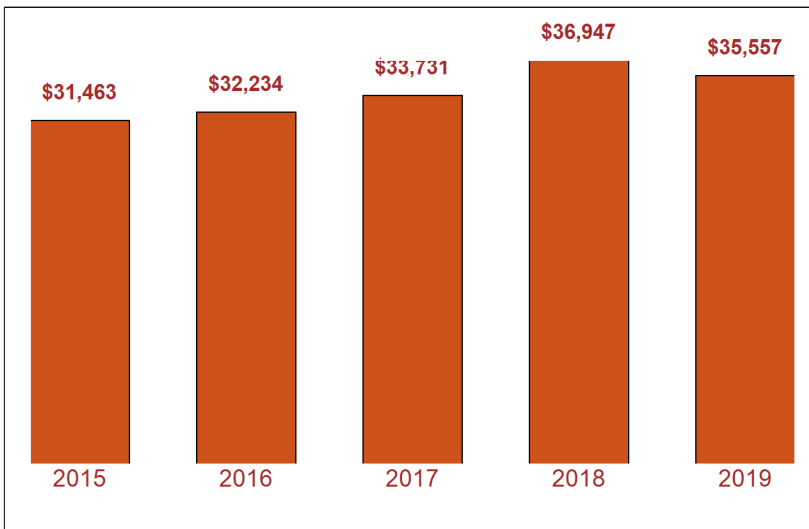
INDUSTRY	Gordon				Gordon Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	228	9,415	41.7	1,047	2,980	69,647	27.9	969
Agriculture, Forestry, Fishing and Hunting	23	170	0.8	696	129	638	0.3	770
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	20	459	0.2	1,189
Construction	87	710	3.1	946	1,722	10,620	4.3	1,032
Manufacturing	118	8,534	37.8	1,063	1,109	57,928	23.2	958
Food	8	*	*	*	44	3,362	1.3	921
Beverage and Tobacco Product	1	*	*	*	17	589	0.2	1,604
Textile Mills	15	1,478	6.5	808	84	7,961	3.2	838
Textile Product Mills	37	4,615	20.4	1,178	191	19,816	7.9	930
Wood Product	4	45	0.2	682	45	990	0.4	869
Paper	2	*	*	*	21	1,308	0.5	1,294
Printing and Related Support Activities	4	56	0.2	393	65	1,722	0.7	667
Chemical	12	342	1.5	1,276	99	3,139	1.3	1,212
Plastics and Rubber Products	11	1,128	5.0	954	67	4,661	1.9	1,015
Nonmetallic Mineral Product	5	158	0.7	1,047	48	756	0.3	1,075
Fabricated Metal Product	12	98	0.4	720	127	2,636	1.1	1,158
Machinery	2	*	*	*	78	1,512	0.6	1,069
Furniture and Related Product	3	26	0.1	383	62	1,111	0.4	897
Miscellaneous	2	*	*	*	67	821	0.3	948
Apparel	0	0	0.0	0	3	133	0.1	604
Leather and Allied Product	0	0	0.0	0	4	*	*	*
Petroleum and Coal Products	0	0	0.0	0	5	31	0.0	1,094
Primary Metal	0	0	0.0	0	13	1,245	0.5	1,153
Electrical Equipment, Appliance, and Component	0	0	0.0	0	18	*	*	*
Computer and Electronic Product	0	0	0.0	0	25	535	0.2	835
Transportation Equipment	0	0	0.0	0	26	3,393	1.4	845
Service-Providing	758	10,496	46.5	703	13,403	146,782	58.8	778
Utilities	1	*	*	*	23	1,141	0.5	1,786
Wholesale Trade	77	1,473	6.5	1,012	1,051	10,214	4.1	1,067
Retail Trade	193	2,251	10.0	492	2,289	32,161	12.9	590
Transportation and Warehousing	37	607	2.7	803	432	8,898	3.6	973
Information	7	31	0.1	785	159	1,303	0.5	1,209
Finance and Insurance	52	289	1.3	1,062	884	5,083	2.0	1,205
Real Estate and Rental and Leasing	37	107	0.5	683	652	2,073	0.8	842
Professional, Scientific, and Technical Services	58	381	1.7	880	1,679	8,798	3.5	1,163
Management of Companies and Enterprises	2	*	*	*	47	826	0.3	1,637
Administrative and Support and Waste Management and Remediation Services	55	1,529	6.8	546	959	12,779	5.1	633
Educational Services	4	27	0.1	811	155	2,316	0.9	781
Health Care and Social Assistance	83	1,960	8.7	1,007	1,656	29,185	11.7	992
Arts, Entertainment, and Recreation	13	55	0.2	311	233	3,074	1.2	436
Accommodation and Food Services	89	1,580	7.0	351	1,346	23,286	9.3	356
Other Services (except Public Administration)	50	188	0.8	634	1,041	5,168	2.1	702
Unclassified - industry not assigned	38	31	0.1	722	797	483	0.2	917
Total - Private Sector	1,024	19,942	88.3	865	16,383	216,429	86.6	839
Total - Government	48	2,631	11.7	821	578	33,361	13.4	871
Federal Government	11	118	0.5	901	93	1,730	0.7	944
State Government	14	445	2.0	710	195	4,715	1.9	770
Local Government	23	2,068	9.2	840	290	26,916	10.8	885
ALL INDUSTRIES	1,072	22,572	100.0	860	16,961	249,787	100.0	844
ALL INDUSTRIES - Georgia					313,740	4,252,270		1,083

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

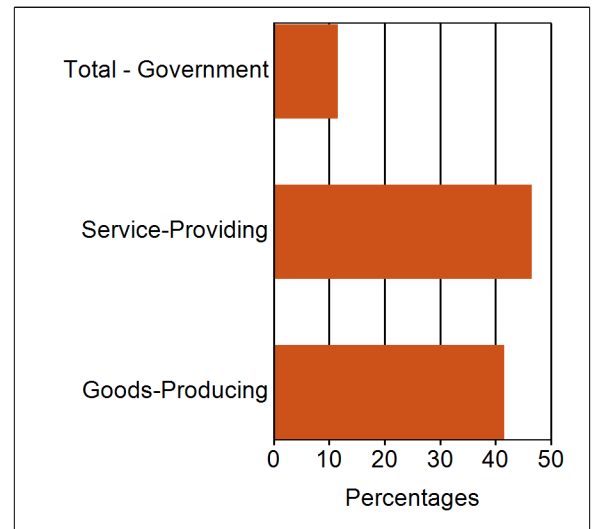
Gordon Per Capita Income

Source: U.S. Bureau of Economic Analysis



Gordon Industry Mix 2020

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2020*

Gordon

2Work Staffing
Apache Mills, Inc.
Engineered Floors, LLC
Kerry, Inc.
Mannington Carpets
Mohawk Carpet Corp
Mohawk Carpet Distribution LP
North Georgia Eye Care
Shaw Industries Group, Inc.
Walmart

Gordon Area

Engineered Floors, LLC
Floyd Healthcare Management, Inc.
Hamilton Medical Center, Inc.
Mohawk Carpet Distribution LP
Mohawk Carpet Distribution LP
Northside Hospital
Roper Corporation
Shaw Industries Group, Inc.
Shaw Industries Group, Inc.
Toyo Tire

COUNTY

Whitfield
Floyd
Whitfield
Whitfield
Gordon
Cherokee
Walker
Whitfield
Bartow
Bartow

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Gordon Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	8.0%	4.0%	6.5%	7.3%	6.5%	16.8%
Some High School	14.5%	23.9%	14.8%	11.4%	12.2%	16.3%
High School Grad/GED	32.3%	33.8%	29.2%	31.9%	33.1%	33.4%
Some College	21.5%	31.1%	22.9%	20.5%	20.6%	16.1%
College Grad 2 Yr	5.4%	3.1%	6.5%	5.8%	6.3%	3.2%
College Grad 4 Yr	12.7%	4.0%	15.3%	16.4%	13.8%	8.8%
Post Graduate Studies	5.8%	0.2%	4.9%	6.8%	7.5%	5.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2020



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,141	--	1,141
Cherokee	2,984	--	2,984
Floyd	1,029	--	1,029
Gilmer	263	--	263
Gordon	730	--	730
Murray	424	--	424
Pickens	301	--	301
Walker	606	--	606
Whitfield	1,404	--	1,404
Gordon Area	8,882	--	8,882

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Gordon Area

Floyd

Berry College	www.berry.edu
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
Georgia Northwestern Technical College	www.gntc.edu
Georgia Highlands College	www.highlands.edu
Shorter University	www.shorter.edu

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Georgia Highlands College (Heritage Hall Campus)	www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Reinhardt University	www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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Walker

Covenant College	www.covenant.edu
Walker County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu

Whitfield

Dalton State College	www.daltonstate.edu/
Whitfield Murray Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	198	159	193	-19.7	21.4
Administrative Assistant and Secretarial Science, General	56	51	56	-8.9	9.8
Aircraft Powerplant Technology/Technician°	29	15	24	-48.3	60.0
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	28	2	22	-92.9	1000.0
Allied Health and Medical Assisting Services, Other°	14	15	12	7.1	-20.0
Autobody/Collision and Repair Technology/Technician°	18	18	33	0.0	83.3
Automobile/Automotive Mechanics Technology/Technician°	123	159	136	29.3	-14.5
Business Administration and Management, General°	497	387	304	-22.1	-21.4
Cardiovascular Technology/Technologist	5	10	8	100.0	-20.0
Child Care and Support Services Management°	3	41	7	1266.7	-82.9
Child Care Provider/Assistant°	155	171	127	10.3	-25.7
Computer and Information Systems Security/Information Assurance°	3	6	7	100.0	16.7
Computer Installation and Repair Technology/Technician°	65	95	66	46.2	-30.5
Construction Management°	36	12	47	-66.7	291.7
Cosmetology/Cosmetologist, General°	204	194	319	-4.9	64.4
Criminal Justice/Police Science°	28	4	13	-85.7	225.0
Criminal Justice/Safety Studies°	61	30	76	-50.8	153.3
Culinary Arts/Chef Training	4	6	4	50.0	-33.3
Customer Service Support/Call Center/Teleservice Operation	13	10	12	-23.1	20.0
Data Entry/Microcomputer Applications, General°	183	156	101	-14.8	-35.3
Data Processing and Data Processing Technology/Technician°	85	74	70	-12.9	-5.4
Dental Assisting/Assistant	21	14	1	-33.3	-92.9
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	15	18	-16.7	20.0
Drafting and Design Technology/Technician, General°	9	2	10	-77.8	400.0
Early Childhood Education and Teaching	32	72	84	125.0	16.7
Electrical/Electronics Equipment Installation and Repair, General°	64	39	18	-39.1	-53.8
Electrician°	46	44	103	-4.3	134.1
Emergency Medical Technology/Technician (EMT Paramedic)°	121	112	15	-7.4	-86.6
Entrepreneurship/Entrepreneurial Studies°	5	1	2	-80.0	100.0
Food Preparation/Professional Cooking/Kitchen Assistant°	31	24	38	-22.6	58.3
General Office Occupations and Clerical Services°	43	43	27	0.0	-37.2
Health Information/Medical Records Technology/Technician°	50	25	50	-50.0	100.0
Health Services/Allied Health/Health Sciences, General°	157	147	91	-6.4	-38.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	13	10	16	-23.1	60.0
Human Resources Management/Personnel Administration, General°	109	72	71	-33.9	-1.4
Industrial Mechanics and Maintenance Technology°	674	599	559	-11.1	-6.7

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Instrumentation Technology/Technician°	79	62	68	-21.5	9.7
Licensed Practical/Vocational Nurse Training	72	57	48	-20.8	-15.8
Logistics and Materials Management°	46	46	77	0.0	67.4
Machine Shop Technology/Assistant°	62	39	52	-37.1	33.3
Mammography Technician/Technology°	7	2	2	-71.4	0.0
Manufacturing Technology/Technician°	3	3	4	0.0	33.3
Marketing/Marketing Management, General	5	19	12	280.0	-36.8
Mechanical Drafting and Mechanical Drafting CAD/CADD°	4	1	6	-75.0	500.0
Medical Insurance Coding Specialist/Coder°	11	22	11	100.0	-50.0
Medical Office Assistant/Specialist°	29	50	30	72.4	-40.0
Medical/Clinical Assistant	40	47	60	17.5	27.7
Network and System Administration/Administrator°	46	57	38	23.9	-33.3
Nursing Assistant/Aide and Patient Care Assistant/Aide°	20	10	1	-50.0	-90.0
Operations Management and Supervision°	15	18	21	20.0	16.7
Professional, Technical, Business, and Scientific Writing°	16	60	17	275.0	-71.7
Radiologic Technology/Science - Radiographer	12	15	14	25.0	-6.7
Registered Nursing/Registered Nurse	23	24	29	4.3	20.8
Respiratory Care Therapy/Therapist	12	13	15	8.3	15.4
Selling Skills and Sales Operations°	9	7	8	-22.2	14.3
Social Work, Other°	34	38	19	11.8	-50.0
Surgical Technology/Technologist°	28	23	39	-17.9	69.6
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	34	49	43	44.1	-12.2
Web Page, Digital/Multimedia and Information Resources Design	1	5	7	400.0	40.0
Web Page, Digital/Multimedia and Information Resources Design°	7	8	16	14.3	100.0
Welding Technology/Welder°	240	224	433	-6.7	93.3

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

462 Riverside Parkway NE
Rome, GA 30162

Phone: (706) 295 - 6051

Fax: (706) 295 - 6050

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov