



# Banks

# County



Updated: Dec 2016

## Area Labor Profile

### Labor Force Activity - 2015

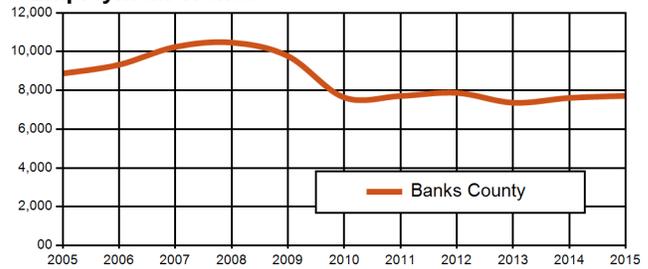
#### 2015 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Banks	8,162	7,718	444	5.4%
Franklin	9,203	8,624	579	6.3%
Habersham	18,844	17,785	1,059	5.6%
Hall	92,277	87,894	4,383	4.7%
Jackson	30,402	28,953	1,449	4.8%
Madison	12,752	12,066	686	5.4%
Stephens	10,720	10,025	695	6.5%
<b>Banks Area</b>	<b>182,360</b>	<b>173,065</b>	<b>9,295</b>	<b>5.1%</b>
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%

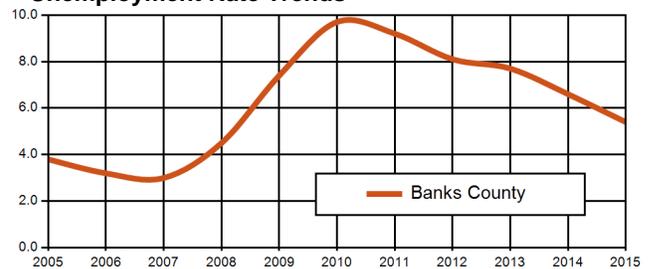
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

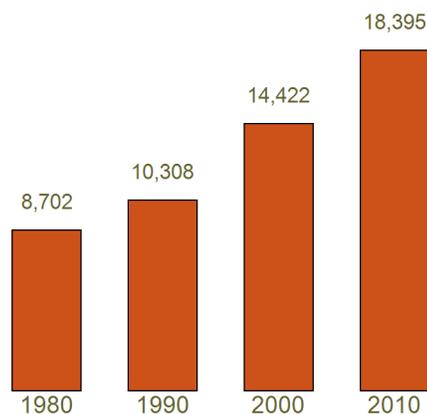
#### Employment Trends



#### Unemployment Rate Trends



#### Population Estimates



#### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
<b>Banks</b>	<b>18,395</b>	<b>194</b>	<b>18,495</b>	<b>0.5</b>	<b>19,279</b>	<b>4.8</b>
City of Homer	1,141					
<b>Banks Area</b>	<b>377,984</b>		<b>395,724</b>	<b>4.7</b>	<b>452,226</b>	<b>19.6</b>
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
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Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2016

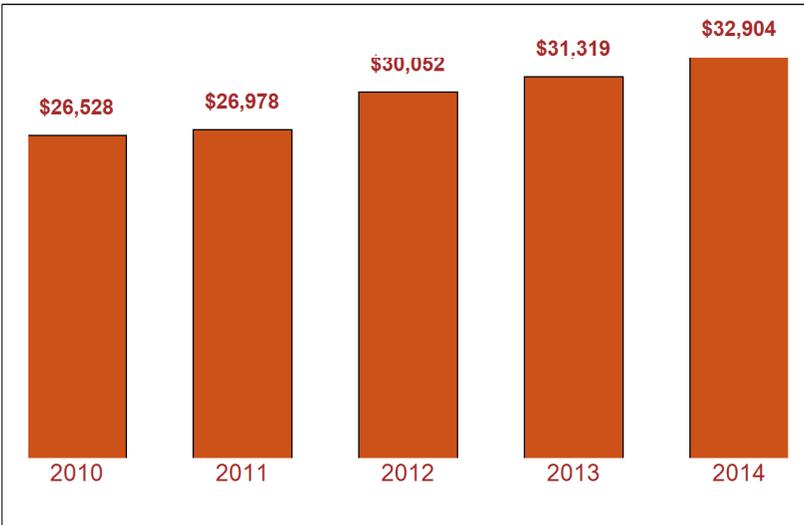
INDUSTRY	Banks				Banks Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>72</b>	<b>874</b>	<b>21.2</b>	<b>1,062</b>	<b>1,622</b>	<b>39,966</b>	<b>27.5</b>	<b>847</b>
Agriculture, Forestry, Fishing and Hunting	17	419	10.2	1,396	98	1,254	0.9	957
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	9	85	0.1	1,375
Construction	43	165	4.0	630	985	5,695	3.9	860
Manufacturing	12	290	7.0	823	530	32,933	22.7	839
Food	1	*	*	*	60	13,366	9.2	710
Textile Mills	1	*	*	*	22	2,234	1.5	724
Wood Product	2	*	*	*	36	808	0.6	833
Paper	1	*	*	*	7	119	0.1	796
Printing and Related Support Activities	1	*	*	*	32	429	0.3	797
Nonmetallic Mineral Product	1	*	*	*	34	393	0.3	853
Fabricated Metal Product	4	59	1.4	760	91	1,863	1.3	905
Electrical Equipment, Appliance, and Component	1	*	*	*	11	634	0.4	861
Petroleum and Coal Products	0	0	0.0	0	2	*	*	*
Computer and Electronic Product	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	6	*	*	*
Primary Metal	0	0	0.0	0	6	531	0.4	1,029
Beverage and Tobacco Product	0	0	0.0	0	7	254	0.2	1,024
Textile Product Mills	0	0	0.0	0	8	55	0.0	532
Plastics and Rubber Products	0	0	0.0	0	23	1,446	1.0	777
Chemical	0	0	0.0	0	24	1,221	0.8	1,160
Transportation Equipment	0	0	0.0	0	24	3,209	2.2	998
Machinery	0	0	0.0	0	42	3,924	2.7	996
Miscellaneous	0	0	0.0	0	43	1,434	1.0	1,099
Furniture and Related Product	0	0	0.0	0	47	859	0.6	734
<b>Service-Providing</b>	<b>185</b>	<b>2,367</b>	<b>57.4</b>	<b>431</b>	<b>6,848</b>	<b>84,413</b>	<b>58.1</b>	<b>724</b>
Utilities	0	0	0.0	0	19	607	0.4	1,302
Wholesale Trade	13	142	3.4	931	568	7,768	5.3	978
Retail Trade	53	673	16.3	384	1,275	16,644	11.5	510
Transportation and Warehousing	10	28	0.7	647	273	6,039	4.2	769
Information	1	*	*	*	79	1,196	0.8	978
Finance and Insurance	7	18	0.4	709	450	3,262	2.2	1,139
Real Estate and Rental and Leasing	6	6	0.1	539	321	1,757	1.2	626
Professional, Scientific, and Technical Services	12	41	1.0	819	719	2,710	1.9	990
Management of Companies and Enterprises	0	0	0.0	0	45	1,683	1.2	2,210
Administrative and Support and Waste Management and Remediation Services	16	228	5.5	446	545	7,445	5.1	537
Educational Services	0	*	*	*	55	1,942	1.3	766
Health Care and Social Assistance	12	81	2.0	1,455	845	16,556	11.4	896
Arts, Entertainment, and Recreation	7	120	2.9	291	125	1,493	1.0	1,026
Accommodation and Food Services	32	965	23.4	274	591	12,186	8.4	291
Other Services (except Public Administration)	16	52	1.3	770	540	2,646	1.8	542
<b>Unclassified - industry not assigned</b>	<b>13</b>	<b>13</b>	<b>0.3</b>	<b>373</b>	<b>398</b>	<b>480</b>	<b>0.3</b>	<b>740</b>
<b>Total - Private Sector</b>	<b>270</b>	<b>3,254</b>	<b>79.0</b>	<b>600</b>	<b>8,470</b>	<b>124,379</b>	<b>85.6</b>	<b>763</b>
<b>Total - Government</b>	<b>23</b>	<b>866</b>	<b>21.0</b>	<b>591</b>	<b>357</b>	<b>20,945</b>	<b>14.4</b>	<b>689</b>
Federal Government	4	15	0.4	834	70	891	0.6	1,029
State Government	7	21	0.5	451	106	3,282	2.3	703
Local Government	12	830	20.1	590	181	16,772	11.5	668
<b>ALL INDUSTRIES</b>	<b>293</b>	<b>4,121</b>	<b>100.0</b>	<b>598</b>	<b>8,827</b>	<b>145,323</b>	<b>100.0</b>	<b>752</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>298,099</b>	<b>4,257,675</b>		<b>930</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

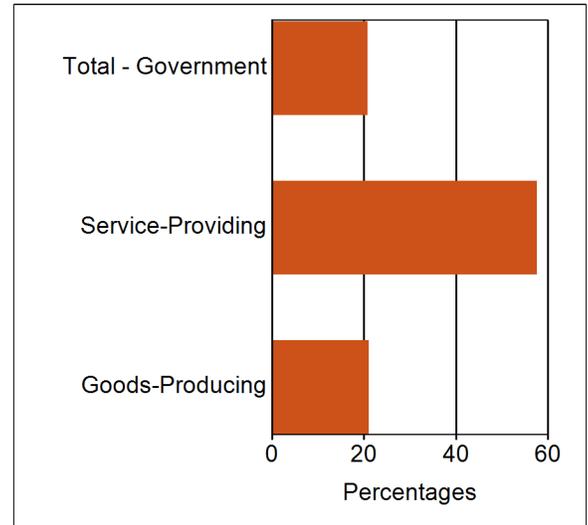
## Banks Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Banks Industry Mix 2016

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2015\*

### Banks

Axiom Staffing Group  
 Chick Fil-A  
 Country Charm Eggs, LLC  
 Cracker Barrel Old Country Store  
 Longhorn  
 Lumite, Inc.  
 Petsense, LLC  
 Stephens County Hatchery  
 The Home Depot  
 Travel Centers Of America

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Banks Area

	COUNTY
Cottrell, Inc.	Hall
Fieldale Further Processing	Hall
Kubota Manufacturing of America Corporation	Hall
Mar-Jac Poultry	Hall
Northeast Georgia Medical Center, Inc.	Hall
PCS	Habersham
Pilgrim's Pride Corporation	Hall
Victory Processing, LLC	Hall
Walmart	Hall
Wayne Poultry	Jackson

## Commuting Patterns

EMPLOYED RESIDENTS OF			PERSONS WORKING IN		
Banks			Banks		
COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL	COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Banks, GA	2,526	32.8	Banks, GA	2,526	45.5
Hall, GA	1,397	18.1	Jackson, GA	1,126	20.3
Jackson, GA	1,259	16.3	Habersham, GA	391	7.0
Habersham, GA	1,134	14.7	Franklin, GA	340	6.1
Gwinnett, GA	227	2.9	Madison, GA	267	4.8
Clarke, GA	221	2.9	Hall, GA	216	3.9
Stephens, GA	208	2.7	Rabun, GA	191	3.4
Franklin, GA	132	1.7	Gwinnett, GA	139	2.5
Other	603	7.8	Other	361	6.5
<b>Total Residents:</b>	<b>7,707</b>	<b>100.0</b>	<b>Total Residents:</b>	<b>5,557</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

# Education of the Labor Force

## Banks Area

	PERCENT DISTRIBUTION BY AGE					
	PERCENT OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	9.5%	5.6%	10.9%	8.8%	7.4%	16.3%
Some High School	14.9%	21.9%	14.2%	13.4%	12.2%	17.8%
High School Grad/GED	34.7%	37.8%	31.9%	34.6%	35.8%	33.1%
Some College	19.4%	29.1%	19.5%	17.2%	19.3%	14.6%
College Grad 2 Yr	5.3%	2.2%	6.8%	6.6%	6.0%	3.1%
College Grad 4 Yr	10.2%	3.3%	10.9%	12.6%	11.6%	9.3%
Post Graduate Studies	6.0%	0.2%	5.9%	6.9%	7.7%	5.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	189	--	189
Franklin	201	--	201
Habersham	366	--	366
Hall	2,107	--	2,107
Jackson	713	--	713
Madison	294	--	294
Stephens	231	--	231
<b>Banks Area</b>	<b>4,101</b>	<b>--</b>	<b>4,101</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Banks Area

### Franklin

Emmanuel College	<a href="http://www.ec.edu">http://www.ec.edu</a>
Emmanuel College	<a href="http://www.ec.edu">www.ec.edu</a>

### Hall

Brenau University	<a href="http://www.brenau.edu">www.brenau.edu</a>
University of North Georgia	<a href="http://www.gsc.edu">www.gsc.edu</a>
Lanier Technical College	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
Oakwood Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>

### Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College)	<a href="http://www.centralgatech.edu">www.centralgatech.edu</a>
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### Jackson

Jackson Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
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### Habersham

North Georgia Technical College	<a href="http://www.northgatech.edu">www.northgatech.edu</a>
Piedmont College	<a href="http://www.piedmont.edu">www.piedmont.edu</a>

### Stephens

Currahee Campus (Satellite campus of North Georgia Technical College)	<a href="http://www.northgatech.edu">www.northgatech.edu</a>
Toccoa Falls College	<a href="http://www.tfc.edu">www.tfc.edu</a>

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	127	124	251	-2.4	102.4
Administrative Assistant and Secretarial Science, General°	88	66	124	-25.0	87.9
Aesthetician/Esthetician and Skin Care Specialist°	16	21	43	31.3	104.8
Allied Health and Medical Assisting Services, Other°	104	91	96	-12.5	5.5
Autobody/Collision and Repair Technology/Technician°	38	52	81	36.8	55.8
Automobile/Automotive Mechanics Technology/Technician°	91	132	203	45.1	53.8
Business Administration and Management, General°	35	40	117	14.3	192.5
Business Administration, Management and Operations, Other	7	12	32	71.4	166.7
CAD/CADD Drafting and/or Design Technology/Technician°	8	11	11	37.5	0.0
Child Care and Support Services Management°	2	2	1	0.0	-50.0
Child Care Provider/Assistant°	88	99	159	12.5	60.6
Clinical/Medical Laboratory Technician	16	14	10	-12.5	-28.6
Commercial Photography°	16	13	33	-18.8	153.8
Computer Installation and Repair Technology/Technician°	11	23	56	109.1	143.5
Cosmetology/Cosmetologist, General°	179	185	316	3.4	70.8
Criminal Justice/Safety Studies°	79	50	124	-36.7	148.0
Culinary Arts/Chef Training	26	22	24	-15.4	9.1

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Customer Service Support/Call Center/Teleservice Operation	2	5	13	150.0	160.0
Data Entry/Microcomputer Applications, General°	19	18	46	-5.3	155.6
Data Processing and Data Processing Technology/Technician°	23	25	30	8.7	20.0
Dental Assisting/Assistant	14	12	26	-14.3	116.7
Design and Visual Communications, General°	9	6	17	-33.3	183.3
Drafting and Design Technology/Technician, General°	15	8	12	-46.7	50.0
Early Childhood Education and Teaching°	42	38	57	-9.5	50.0
Electrical and Power Transmission Installation/Installer, General°	12	10	16	-16.7	60.0
Electrician°	21	33	63	57.1	90.9
Emergency Medical Technology/Technician (EMT Paramedic)°	98	119	219	21.4	84.0
Entrepreneurship/Entrepreneurial Studies°	4	1	9	-75.0	800.0
Environmental Control Technologies/Technicians, Other	10	5	10	-50.0	100.0
Fire Prevention and Safety Technology/Technician°	1	2	6	100.0	200.0
Fire Science/Fire-fighting°	9	15	12	66.7	-20.0
Fire Services Administration	1	2	13	100.0	550.0
Food Preparation/Professional Cooking/Kitchen Assistant°	18	20	21	11.1	5.0
Golf Course Operation and Grounds Management°	7	8	15	14.3	87.5
Graphic Design°	2	4	1	100.0	-75.0
Health Services/Allied Health/Health Sciences, General°	45	67	216	48.9	222.4
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	78	76	140	-2.6	84.2
Industrial Mechanics and Maintenance Technology°	90	116	148	28.9	27.6
Interior Design°	3	6	45	100.0	650.0
Licensed Practical/Vocational Nurse Training	84	53	130	-36.9	145.3
Lineworker°	45	52	45	15.6	-13.5
Machine Shop Technology/Assistant°	60	76	105	26.7	38.2
Marine Maintenance/Fitter and Ship Repair Technology/Technician	10	4	9	-60.0	125.0
Marketing/Marketing Management, General	5	1	6	-80.0	500.0
Mechanic and Repair Technologies/Technicians, Other	7	1	6	-85.7	500.0
Medical Insurance Coding Specialist/Coder°	13	11	17	-15.4	54.5
Medical Office Assistant/Specialist°	63	39	64	-38.1	64.1
Medical Office Management/Administration	8	5	19	-37.5	280.0
Medical/Clinical Assistant	143	135	230	-5.6	70.4
Network and System Administration/Administrator°	44	42	123	-4.5	192.9
Nursing Assistant/Aide and Patient Care Assistant/Aide°	144	147	248	2.1	68.7
Pharmacy Technician/Assistant°	21	13	21	-38.1	61.5
Phlebotomy Technician/Phlebotomist°	15	15	13	0.0	-13.3

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Professional, Technical, Business, and Scientific Writing <sup>o</sup>	4	4	14	0.0	250.0
Radiologic Technology/Science - Radiographer	17	17	13	0.0	-23.5
Retailing and Retail Operations <sup>o</sup>	3	1	7	-66.7	600.0
Surgical Technology/Technologist	13	14	21	7.7	50.0
Tool and Die Technology/Technician <sup>o</sup>	8	5	7	-37.5	40.0
Web Page, Digital/Multimedia and Information Resources Design <sup>o</sup>	7	17	13	142.9	-23.5
Welding Technology/Welder <sup>o</sup>	206	210	352	1.9	67.6

Definition: All graduates except those listed as technical certificates(<sup>o</sup>) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. and Math	Life and Soc. Svcs. Eng.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support	
Banks	174	41	41	10	8	0	0	3	22	12	12	25
Franklin	405	30	127	39	65	7	3	0	16	12	28	78
Habersham	1,088	101	91	130	115	83	0	10	238	84	111	125
Hall	1,958	262	139	421	158	9	128	18	352	169	160	142
Jackson	494	74	45	37	102	3	5	11	46	40	80	51
Madison	191	7	30	12	9	0	21	1	51	0	33	27
Stephens	822	81	85	154	146	10	12	13	71	49	72	129
Subtotal Area	5,132	596	558	803	603	112	169	56	796	366	496	577

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Banks	1,458	23	52	13	21	183	410	9	51	89	439	168
Franklin	2,807	58	76	24	20	158	529	34	144	159	855	750
Habersham	7,745	65	196	93	169	482	1,639	50	224	593	2,591	1,643
Hall	7,003	219	230	115	182	512	1,704	55	432	682	1,846	1,026
Jackson	2,193	77	83	20	20	266	643	6	111	254	308	405
Madison	1,704	11	62	28	18	277	545	2	98	77	260	326
Stephens	8,019	70	256	48	126	562	1,612	41	207	573	2,833	1,691
Subtotal Area	30,929	523	955	341	556	2,440	7,082	197	1,267	2,427	9,132	6,009

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

# Georgia Department of Labor Location(s)

**Career Center(s)**

112 N Alexander Street  
Toccoa GA 30577

**Phone:** (706) 282 - 4514

**Fax:** (706) 282 - 4513

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)