



Georgia

## Area Labor Profile

# Whitfield

# County



Updated: Dec 2016

## Labor Force Activity - 2015

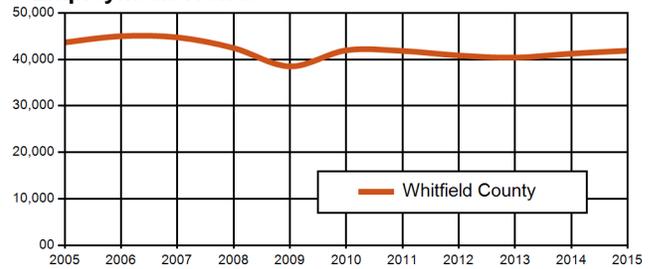
### 2015 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Whitfield	44,695	41,863	2,832	6.3%
Catoosa	31,304	29,698	1,606	5.1%
Gordon	26,223	24,717	1,506	5.7%
Murray	15,810	14,639	1,171	7.4%
Walker	29,580	27,851	1,729	5.8%
<b>Whitfield Area</b>	<b>147,612</b>	<b>138,768</b>	<b>8,844</b>	<b>6.0%</b>
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%
Bradley, TN	49,040	46,400	2,640	5.4%

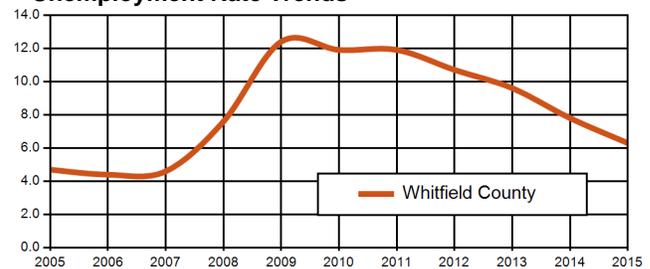
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

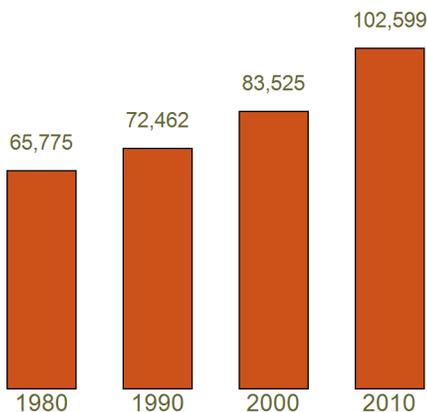
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
<b>Whitfield</b>	<b>102,599</b>	<b>49</b>	<b>104,216</b>	<b>1.6</b>	<b>111,528</b>	<b>8.7</b>
City of Dalton	33,128					
<b>Whitfield Area</b>	<b>428,634</b>		<b>438,562</b>	<b>2.3</b>	<b>465,878</b>	<b>8.7</b>
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2
Bradley, TN	98,523		104,091	5.7	108,917	10.5

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
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**Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

# Industry Mix - 2nd Quarter of 2016

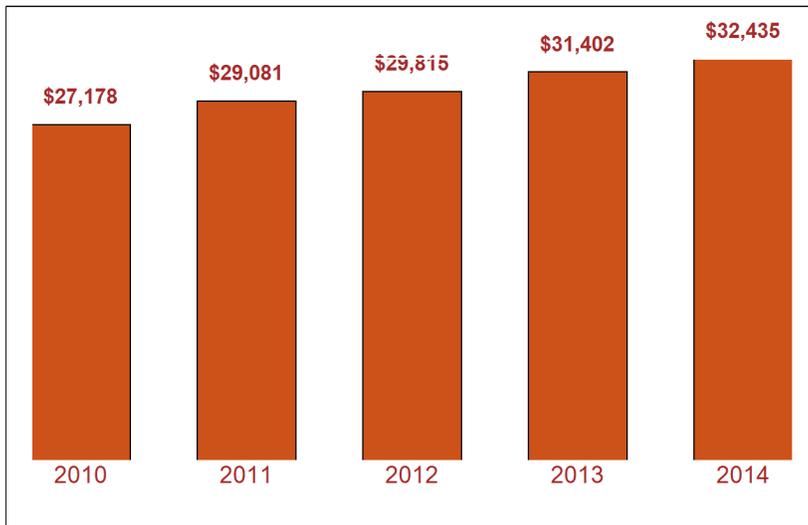
INDUSTRY	Whitfield				Whitfield Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
<b>Goods-Producing</b>	<b>463</b>	<b>21,547</b>	<b>37.7</b>	<b>835</b>	<b>1,058</b>	<b>40,576</b>	<b>35.5</b>	<b>804</b>
Agriculture, Forestry, Fishing and Hunting	10	41	0.1	1,240	42	239	0.2	735
Mining, Quarrying, and Oil and Gas Extraction	4	*	*	*	7	97	0.1	1,121
Construction	153	1,025	1.8	733	418	2,561	2.2	782
Manufacturing	296	20,449	35.8	839	591	37,679	33.0	806
Food	5	92	0.2	896	16	434	0.4	872
Beverage and Tobacco Product	1	*	*	*	4	31	0.0	743
Textile Mills	42	3,388	5.9	739	79	7,295	6.4	748
Textile Product Mills	96	12,193	21.3	865	173	18,966	16.6	828
Apparel	1	*	*	*	1	*	*	*
Wood Product	6	*	*	*	15	188	0.2	811
Paper	6	340	0.6	859	12	633	0.6	797
Printing and Related Support Activities	27	1,309	2.3	566	46	1,727	1.5	559
Petroleum and Coal Products	1	*	*	*	1	*	*	*
Chemical	22	1,090	1.9	1,191	44	1,618	1.4	1,155
Plastics and Rubber Products	23	552	1.0	1,014	37	1,754	1.5	879
Nonmetallic Mineral Product	5	32	0.1	924	13	189	0.2	857
Primary Metal	1	*	*	*	2	*	*	*
Fabricated Metal Product	19	239	0.4	876	71	974	0.9	787
Machinery	21	285	0.5	898	32	492	0.4	941
Electrical Equipment, Appliance, and Component	1	*	*	*	4	*	*	*
Transportation Equipment	2	*	*	*	6	676	0.6	700
Furniture and Related Product	11	400	0.7	655	21	493	0.4	655
Miscellaneous	6	53	0.1	674	13	298	0.3	637
Computer and Electronic Product	0	0	0.0	0	1	*	*	*
<b>Service-Providing</b>	<b>1,793</b>	<b>30,203</b>	<b>52.8</b>	<b>749</b>	<b>4,412</b>	<b>58,068</b>	<b>50.9</b>	<b>668</b>
Utilities	3	187	0.3	1,367	7	243	0.2	1,319
Wholesale Trade	234	3,474	6.1	1,000	428	5,545	4.9	972
Retail Trade	412	7,598	13.3	485	1,035	15,236	13.3	483
Transportation and Warehousing	95	3,302	5.8	799	195	4,587	4.0	799
Information	17	167	0.3	612	48	358	0.3	679
Finance and Insurance	116	593	1.0	916	283	1,964	1.7	886
Real Estate and Rental and Leasing	67	314	0.5	636	168	656	0.6	674
Professional, Scientific, and Technical Services	198	2,541	4.4	1,299	415	3,286	2.9	1,210
Management of Companies and Enterprises	13	638	1.1	1,526	27	894	0.8	1,350
Administrative and Support and Waste Management and Remediation Services	101	1,631	2.9	543	237	4,088	3.6	531
Educational Services	8	105	0.2	631	24	182	0.2	552
Health Care and Social Assistance	198	5,263	9.2	925	513	9,642	8.4	845
Arts, Entertainment, and Recreation	18	260	0.5	382	52	968	0.8	380
Accommodation and Food Services	172	3,248	5.7	293	445	8,311	7.3	279
Other Services (except Public Administration)	141	881	1.5	643	345	1,867	1.6	626
<b>Unclassified - industry not assigned</b>	<b>71</b>	<b>91</b>	<b>0.2</b>	<b>663</b>	<b>190</b>	<b>240</b>	<b>0.2</b>	<b>644</b>
<b>Total - Private Sector</b>	<b>2,327</b>	<b>51,841</b>	<b>90.7</b>	<b>785</b>	<b>5,470</b>	<b>98,644</b>	<b>86.4</b>	<b>724</b>
<b>Total - Government</b>	<b>88</b>	<b>5,308</b>	<b>9.3</b>	<b>753</b>	<b>276</b>	<b>15,539</b>	<b>13.6</b>	<b>679</b>
Federal Government	12	147	0.3	1,072	47	503	0.4	995
State Government	29	903	1.6	735	85	2,193	1.9	657
Local Government	47	4,258	7.5	746	144	12,843	11.2	671
<b>ALL INDUSTRIES</b>	<b>2,415</b>	<b>57,149</b>	<b>100.0</b>	<b>782</b>	<b>5,746</b>	<b>114,184</b>	<b>100.0</b>	<b>718</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>298,099</b>	<b>4,257,675</b>		<b>930</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

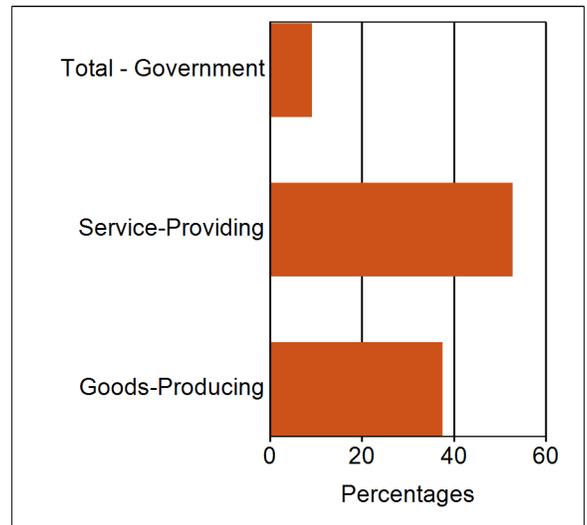
## Whitfield Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Whitfield Industry Mix 2016

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2015\*

### Whitfield

Collins & Aikman Floorcoverings, Inc.  
 Community Rehabilitation Services, Inc.  
 Hamilton Medical Center, Inc.  
 J & J Industries, Inc.  
 Mohawk Carpet Distribution LP  
 O'Reilly Automotive, Inc.  
 Seretean Plant  
 Shaw Industries Group, Inc.  
 Shaw Industries, Inc.  
 Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Whitfield Area

Engineered Floors, LLC  
 Hamilton Medical Center, Inc.  
 Mohawk Carpet Distribution LP  
 Mohawk Carpet Distribution LP  
 Mohawk Carpet Distribution LP  
 Mohawk Carpet Distribution LP  
 O'Reilly Automotive, Inc.  
 Roper Corporation  
 Seretean Plant  
 Shaw Industries Group, Inc.  
 Shaw Industries Group, Inc.

### COUNTY

Gordon  
 Whitfield  
 Whitfield  
 Murray  
 Gordon  
 Whitfield  
 Walker  
 Whitfield  
 Whitfield  
 Walker

## Commuting Patterns

EMPLOYED RESIDENTS OF			PERSONS WORKING IN		
Whitfield			Whitfield		
COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL	COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Whitfield, GA	37,331	85.2	Whitfield, GA	37,331	64.4
Murray, GA	2,102	4.8	Murray, GA	6,844	11.8
Hamilton, TN	1,209	2.8	Catoosa, GA	3,444	5.9
Gordon, GA	1,125	2.6	Gordon, GA	2,602	4.5
Catoosa, GA	877	2.0	Hamilton, TN	2,104	3.6
Walker, GA	241	0.5	Walker, GA	1,729	3.0
Bradley, TN	173	0.4	Bradley, TN	805	1.4
Bartow, GA	101	0.2	Bartow, GA	548	0.9
Other	661	1.5	Other	2,539	4.4
<b>Total Residents:</b>	<b>43,820</b>	<b>100.0</b>	<b>Total Residents:</b>	<b>57,946</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

# Education of the Labor Force

## Whitfield Area

	PERCENT DISTRIBUTION BY AGE					
	PERCENT OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	10.1%	3.3%	7.7%	10.6%	8.9%	19.7%
Some High School	17.4%	28.8%	16.2%	14.9%	15.2%	18.0%
High School Grad/GED	33.9%	34.2%	31.6%	33.8%	34.8%	34.3%
Some College	21.0%	28.0%	22.8%	19.7%	20.7%	15.9%
College Grad 2 Yr	5.3%	2.7%	7.3%	6.0%	6.0%	2.5%
College Grad 4 Yr	8.2%	2.6%	10.8%	9.8%	8.9%	5.9%
Post Graduate Studies	4.2%	0.4%	3.5%	5.2%	5.5%	3.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Catoosa	735	--	735
Gordon	619	--	619
Murray	433	--	433
Walker	628	--	628
Whitfield	1,224	--	1,224
<b>Whitfield Area</b>	<b>3,639</b>	<b>--</b>	<b>3,639</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

## Colleges and Universities

### Whitfield Area

#### Walker

Covenant College	<a href="http://www.covenant.edu">www.covenant.edu</a>
Walker County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Northwestern Technical College	<a href="http://www.northwesterntech.edu">www.northwesterntech.edu</a>

#### Whitfield

Dalton State College (Technical Division)	<a href="http://www.daltonstate.edu">www.daltonstate.edu</a>
Dalton State College	<a href="http://www.daltonstate.edu/">www.daltonstate.edu/</a>
Whitfield Murray Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

#### Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Richardson Road Training Center (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	33	50	120	51.5	140.0
Administrative Assistant and Secretarial Science, General°	99	63	61	-36.4	-3.2
Aircraft Powerplant Technology/Technician°	12	19	42	58.3	121.1
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	13	12	10	-7.7	-16.7
Allied Health and Medical Assisting Services, Other°	42	40	54	-4.8	35.0
Autobody/Collision and Repair Technology/Technician°	30	19	22	-36.7	15.8
Automobile/Automotive Mechanics Technology/Technician°	177	150	201	-15.3	34.0
Business Administration and Management, General°	123	185	413	50.4	123.2
Cardiovascular Technology/Technologist	11	9	6	-18.2	-33.3
Child Care and Support Services Management°	2	1	5	-50.0	400.0
Child Care Provider/Assistant°	81	84	137	3.7	63.1
Computer Installation and Repair Technology/Technician°	13	31	82	138.5	164.5
Construction Management°	9	3	6	-66.7	100.0
Cosmetology/Cosmetologist, General°	142	142	283	0.0	99.3
Criminal Justice/Police Science°	35	30	23	-14.3	-23.3
Criminal Justice/Safety Studies°	103	78	117	-24.3	50.0
Culinary Arts/Chef Training	8	2	13	-75.0	550.0
Customer Service Support/Call Center/Teleservice Operation	14	16	27	14.3	68.8
Data Entry/Microcomputer Applications, General°	89	48	112	-46.1	133.3
Data Processing and Data Processing Technology/Technician°	62	87	71	40.3	-18.4
Dental Assisting/Assistant	31	33	54	6.5	63.6
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	21	15	15	-28.6	0.0
Drafting and Design Technology/Technician, General	8	7	19	-12.5	171.4
Early Childhood Education and Teaching°	56	46	77	-17.9	67.4
Electrical/Electronics Equipment Installation and Repair, General°	24	31	80	29.2	158.1
Electrician°	19	18	51	-5.3	183.3
Emergency Medical Technology/Technician (EMT Paramedic)°	33	38	148	15.2	289.5
Fire Prevention and Safety Technology/Technician°	1	1	3	0.0	200.0
Fire Science/Fire-fighting°	8	19	14	137.5	-26.3
Fire Services Administration	5	5	7	0.0	40.0
Food Preparation/Professional Cooking/Kitchen Assistant°	28	32	24	14.3	-25.0
General Office Occupations and Clerical Services°	25	19	54	-24.0	184.2
Health Information/Medical Records Technology/Technician°	32	40	92	25.0	130.0
Health Services/Allied Health/Health Sciences, General°	6	2	3	-66.7	50.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	34	15	33	-55.9	120.0
Human Resources Management/Personnel Administration, General°	17	42	124	147.1	195.2

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Industrial Mechanics and Maintenance Technology <sup>°</sup>	172	185	366	7.6	97.8
Instrumentation Technology/Technician <sup>°</sup>	18	13	34	-27.8	161.5
Licensed Practical/Vocational Nurse Training	93	81	146	-12.9	80.2
Machine Shop Technology/Assistant <sup>°</sup>	34	29	60	-14.7	106.9
Marketing/Marketing Management, General	13	9	7	-30.8	-22.2
Massage Therapy/Therapeutic Massage	9	9	9	0.0	0.0
Medical Insurance Coding Specialist/Coder <sup>°</sup>	27	13	38	-51.9	192.3
Medical Office Assistant/Specialist <sup>°</sup>	58	40	84	-31.0	110.0
Medical Radiologic Technology/Science - Radiation Therapist	6	8	8	33.3	0.0
Medical Transcription/Transcriptionist <sup>°</sup>	2	1	1	-50.0	0.0
Medical/Clinical Assistant	51	39	73	-23.5	87.2
Network and System Administration/Administrator <sup>°</sup>	23	31	51	34.8	64.5
Nursing Assistant/Aide and Patient Care Assistant/Aide <sup>°</sup>	15	26	11	73.3	-57.7
Occupational Therapist Assistant	18	18	16	0.0	-11.1
Operations Management and Supervision <sup>°</sup>	3	7	25	133.3	257.1
Pharmacy Technician/Assistant <sup>°</sup>	35	27	39	-22.9	44.4
Phlebotomy Technician/Phlebotomist <sup>°</sup>	19	28	45	47.4	60.7
Professional, Technical, Business, and Scientific Writing <sup>°</sup>	64	28	53	-56.3	89.3
Radiologic Technology/Science - Radiographer <sup>°</sup>	18	17	10	-5.6	-41.2
Registered Nursing/Registered Nurse	46	28	33	-39.1	17.9
Respiratory Care Therapy/Therapist	13	9	14	-30.8	55.6
Social Work, Other <sup>°</sup>	19	33	41	73.7	24.2
Surgical Technology/Technologist <sup>°</sup>	24	24	24	0.0	0.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor <sup>°</sup>	27	43	92	59.3	114.0
Web Page, Digital/Multimedia and Information Resources Design <sup>°</sup>	2	3	10	50.0	233.3
Welding Technology/Welder <sup>°</sup>	76	113	295	48.7	161.1

Definition: All graduates except those listed as technical certificates(<sup>°</sup>) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	and Eng.	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Catoosa	671	66	43	56	6	10	12	0	43	37	330	68
Gordon	514	73	52	97	103	4	18	0	44	1	67	55
Murray	537	59	112	77	10	27	37	7	32	17	91	68
Walker	893	93	53	83	37	4	87	14	69	85	300	68
Whitfield	684	89	83	60	53	7	15	20	65	66	153	73
Subtotal Area	3,299	380	343	373	209	52	169	41	253	206	941	332

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Construction	Installation Main.	Prod.	Trans. and Moving
Catoosa	2,726	38	159	55	30	320	1,094	13	62	138	374	443
Gordon	2,582	33	89	100	8	151	806	2	39	237	746	371
Murray	4,275	58	68	35	105	372	1,365	24	57	317	1,031	843
Walker	5,858	32	281	129	84	473	1,336	104	197	368	1,550	1,304
Whitfield	7,969	43	332	164	144	642	2,023	20	233	682	2,344	1,342
Subtotal Area	23,410	204	929	483	371	1,958	6,624	163	588	1,742	6,045	4,303

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

## Georgia Department of Labor Location(s)

### Career Center(s)

1406 Chattanooga Avenue  
Dalton GA 30720

**Phone:** (706) 272 - 2301      **Fax:** (706) 272 - 2318

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)