

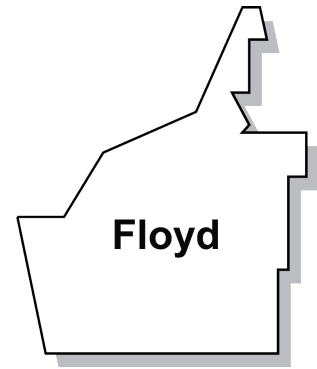


Georgia

Area Labor Profile

Rome, GA

Metropolitan Statistical Area



Updated: Aug 2023

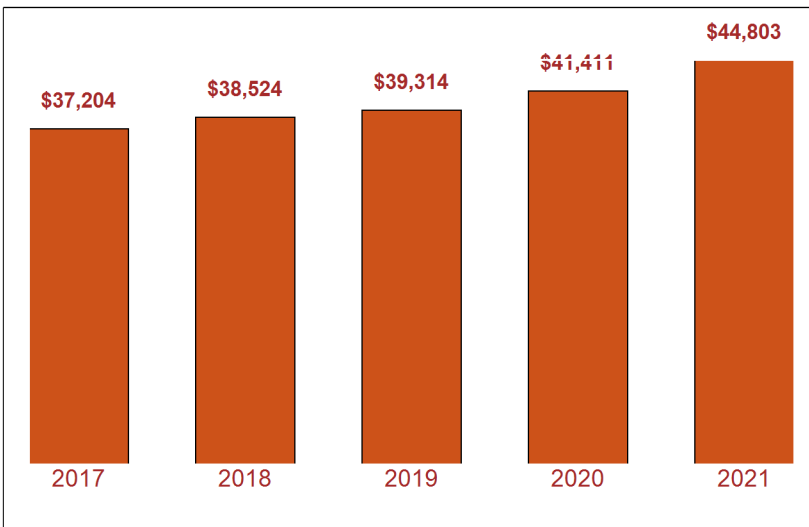
## Super Sector Industries – Quarterly Comparison

|  | Establishments |              |             | Employment    |               |              | Weekly Wage |            |             |
|--|----------------|--------------|-------------|---------------|---------------|--------------|-------------|------------|-------------|
|  | 2022           | 2023         | % Change    | 2022          | 2023          | % Change     | 2022        | 2023       | % Change    |
| Construction                               | 134            | 131          | -2.2%       | 816           | 807           | -1.1%        | 903         | 1,046      | 15.8%       |
| Education and Health Services              | 334            | 349          | 4.5%        | 9,268         | 9,455         | 2.0%         | 1,156       | 1,270      | 9.9%        |
| Financial Activities                       | 179            | 179          | 0.0%        | 1,179         | 1,166         | -1.1%        | 1,332       | 1,550      | 16.4%       |
| Information                                | 16             | 19           | 18.8%       | 312           | 292           | -6.4%        | 1,269       | 1,430      | 12.7%       |
| Leisure and Hospitality                    | 244            | 242          | -0.8%       | 4,198         | 4,848         | 15.5%        | 384         | 422        | 9.9%        |
| Manufacturing                              | 110            | 109          | -0.9%       | 6,589         | 6,843         | 3.9%         | 1,295       | 1,301      | 0.5%        |
| Natural Resources, Mining, and Agriculture | 24             | 24           | 0.0%        | 283           | 361           | 27.6%        | 733         | 724        | -1.2%       |
| Other Services                             | 143            | 142          | -0.7%       | 678           | 733           | 8.1%         | 692         | 741        | 7.1%        |
| Professional and Business Services         | 311            | 328          | 5.5%        | 3,139         | 5,927         | 88.8%        | 852         | 607        | -28.8%      |
| Trade, Transportation and Utilities        | 510            | 515          | 1.0%        | 7,277         | 7,313         | 0.5%         | 836         | 862        | 3.1%        |
| Unclassified                               | 159            | 276          | 73.6%       | 123           | 170           | 38.2%        | 953         | 1,057      | 10.9%       |
| Government                                 | 100            | 95           | -5.0%       | 5,438         | 5,494         | 1.0%         | 861         | 919        | 6.7%        |
| <b>Total</b>                               | <b>2,264</b>   | <b>2,409</b> | <b>6.4%</b> | <b>39,298</b> | <b>43,410</b> | <b>10.5%</b> | <b>962</b>  | <b>967</b> | <b>0.5%</b> |

Note: All figures are 1st Quarter of 2022 and 2023.

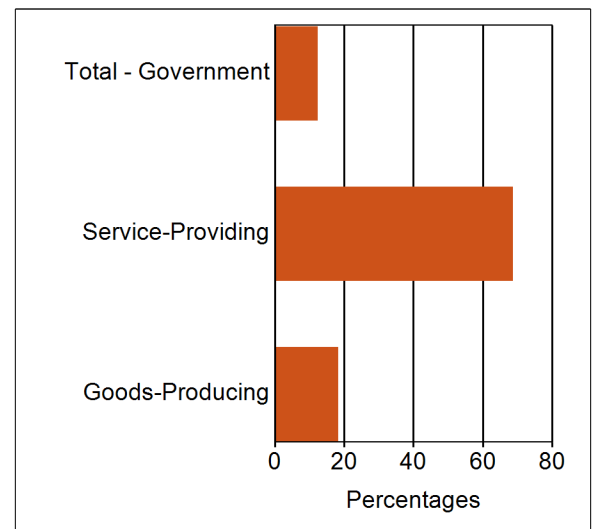
### Rome, GA Metropolitan Statistical Area Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Rome, GA Industry Mix 2023

Source: See Industry Mix data on Page 2.



**BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxillary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 1st Quarter of 2023

|  | Number<br>OF Firms | Employment    |              | WEEKLY<br>WAGE |
|--|--------------------|---------------|--------------|----------------|
|  |                    | NUMBER        | PERCENT      |                |
| <b>Goods-Producing</b>   | <b>264</b>         | <b>8,011</b>  | <b>18.5</b>  | <b>1,249</b>   |
| Agriculture, Forestry, Fishing and Hunting                               | 22                 | 339           | 0.8          | 679            |
| Mining, Quarrying, and Oil and Gas Extraction                            | 2                  | *             | *            | *              |
| Construction   | 131                | 807           | 1.9          | 1,045          |
| Manufacturing  | 109                | 6,843         | 15.8         | 1,301          |
| Beverage and Tobacco Product   | 2                  | *             | *            | *              |
| Chemical   | 9                  | 351           | 0.8          | 1,162          |
| Computer and Electronic Product  | 1                  | *             | *            | *              |
| Electrical Equipment, Appliance, and Component                           | 2                  | *             | *            | *              |
| Fabricated Metal Product   | 14                 | 639           | 1.5          | 1,496          |
| Food   | 9                  | 1,188         | 2.7          | 1,590          |
| Furniture and Related Product  | 7                  | 276           | 0.6          | 1,027          |
| Machinery  | 9                  | 195           | 0.4          | 1,256          |
| Miscellaneous  | 6                  | 30            | 0.1          | 740            |
| Nonmetallic Mineral Product  | 3                  | *             | *            | *              |
| Paper  | 3                  | *             | *            | *              |
| Petroleum and Coal Products  | 1                  | *             | *            | *              |
| Plastics and Rubber Products   | 6                  | 387           | 0.9          | 1,255          |
| Primary Metal  | 5                  | 379           | 0.9          | 1,235          |
| Printing and Related Support Activities                                  | 5                  | *             | *            | *              |
| Textile Mills  | 7                  | 998           | 2.3          | 976            |
| Textile Product Mills  | 4                  | 23            | 0.1          | 529            |
| Transportation Equipment   | 6                  | 968           | 2.2          | 961            |
| Wood Product   | 10                 | 462           | 1.1          | 1,275          |
| <b>Service-Providing</b>   | <b>1,774</b>       | <b>29,734</b> | <b>68.5</b>  | <b>899</b>     |
| Utilities  | 7                  | 262           | 0.6          | 3,254          |
| Wholesale Trade  | 80                 | 1,164         | 2.7          | 1,201          |
| Retail Trade   | 375                | 4,459         | 10.3         | 634            |
| Transportation and Warehousing   | 53                 | 1,428         | 3.3          | 856            |
| Information  | 19                 | 292           | 0.7          | 1,428          |
| Finance and Insurance  | 109                | 927           | 2.1          | 1,722          |
| Real Estate and Rental and Leasing                                       | 70                 | 239           | 0.6          | 884            |
| Professional, Scientific, and Technical Services                         | 190                | 1,034         | 2.4          | 1,154          |
| Management of Companies and Enterprises                                  | 3                  | 98            | 0.2          | 1,033          |
| Administrative and Support and Waste Management and Remediation Services | 135                | 4,795         | 11.0         | 480            |
| Educational Services   | 22                 | 1,193         | 2.7          | 957            |
| Health Care and Social Assistance  | 327                | 8,262         | 19.0         | 1,315          |
| Arts, Entertainment, and Recreation                                      | 29                 | 266           | 0.6          | 560            |
| Accommodation and Food Services  | 213                | 4,582         | 10.6         | 414            |
| Other Services (except Public Administration)                            | 142                | 733           | 1.7          | 740            |
| <b>Unclassified - industry not assigned</b>                              | <b>276</b>         | <b>170</b>    | <b>0.4</b>   | <b>1,059</b>   |
| <b>Total - Private Sector</b>  | <b>2,314</b>       | <b>37,916</b> | <b>87.3</b>  | <b>973</b>     |
| <b>Total - Government</b>  | <b>95</b>          | <b>5,494</b>  | <b>12.7</b>  | <b>919</b>     |
| Federal Government   | 14                 | 184           | 0.4          | 1,539          |
| State Government   | 44                 | 1,343         | 3.1          | 847            |
| Local Government   | 37                 | 3,967         | 9.1          | 915            |
| <b>ALL INDUSTRIES</b>  | <b>2,409</b>       | <b>43,410</b> | <b>100.0</b> | <b>967</b>     |

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 1st Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Annual Labor Force Activity – 2022

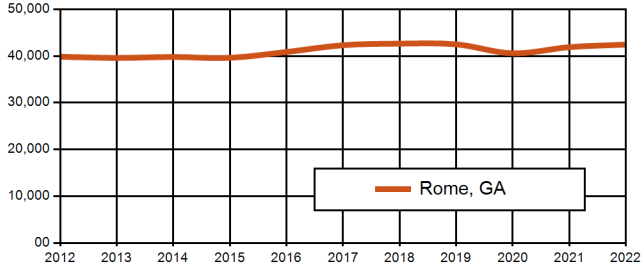
## ANNUAL AVERAGES

|                     | Labor Force   |               |             | Employed      |               |             | Unemployed   |              |               | Rate        |             |               |
|---------------------|---------------|---------------|-------------|---------------|---------------|-------------|--------------|--------------|---------------|-------------|-------------|---------------|
|                     | 2021          | 2022          | % Change    | 2021          | 2022          | % Change    | 2021         | 2022         | % Change      | 2021        | 2022        | % Change      |
| Floyd               | 43,502        | 43,798        | 0.7%        | 41,884        | 42,428        | 1.3%        | 1,618        | 1,370        | -15.3%        | 3.7%        | 3.1%        | -16.2%        |
| <b>Rome, GA MSA</b> | <b>43,502</b> | <b>43,798</b> | <b>0.7%</b> | <b>41,884</b> | <b>42,428</b> | <b>1.3%</b> | <b>1,618</b> | <b>1,370</b> | <b>-15.3%</b> | <b>3.7%</b> | <b>3.1%</b> | <b>-16.2%</b> |
| Georgia             | 5,179,121     | 5,234,275     | 1.1%        | 4,977,562     | 5,075,093     | 2.0%        | 201,559      | 159,182      | -21.0%        | 3.9%        | 3.0%        | -23.1%        |
| United States       | 161,204,000   | 164,287,000   | 1.9%        | 152,581,000   | 158,291,000   | 3.7%        | 8,623,000    | 5,996,000    | -30.5%        | 5.3%        | 3.6%        | -32.1%        |

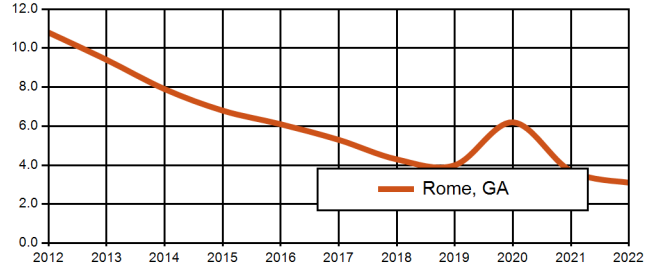
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

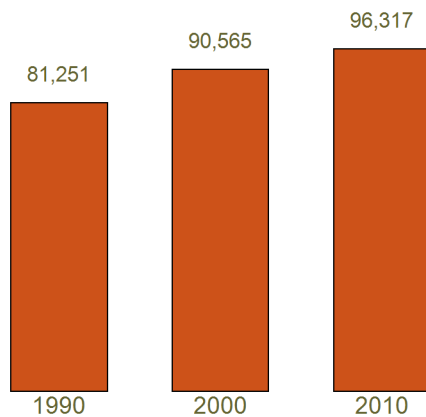
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

|                 | 2010 Census   | 2022 Rank | 2022 Estimate | % Change 2010-2022 | 2025 Projected* | % Change 2010-2025 |
|-----------------|---------------|-----------|---------------|--------------------|-----------------|--------------------|
| <b>Floyd</b>    | <b>96,317</b> | <b>27</b> | <b>99,443</b> | <b>3.2</b>         | <b>101,079</b>  | <b>4.9</b>         |
| <b>Rome, GA</b> | <b>96,317</b> |           | <b>99,443</b> | <b>3.2</b>         | <b>101,079</b>  | <b>4.9</b>         |
| Georgia         | 9,687,653     |           | 10,912,876    | 12.6               | 11,335,283      | 17.0               |
| United States   | 308,745,538   |           | 333,287,557   | 7.9                | 349,439,199     | 13.2               |

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

## Top Employers - 2023\*

### TEN LARGEST EMPLOYERS

#### Rome, GA Metropolitan Statistical Area

- Berry College, Inc.
- Century li Staffing, LLC
- F&P Georgia, A Division of F&P America Mfg, Inc.
- Floyd Healthcare Management, Inc.
- Gordon Hospital
- Harbin Clinic, LLC
- International Paper Company
- Keebler Company
- Lowes Home Centers, Inc.
- Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the First Quarter of 2023. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### SIZE CLASS

| Employees       | Establishments | Employment    |
|-----------------|----------------|---------------|
| 0 - 4           | 1,372          | 1,693         |
| 5 - 9           | 376            | 2,509         |
| 10 - 19         | 265            | 3,582         |
| 20 - 49         | 226            | 7,006         |
| 50 - 99         | 95             | 6,790         |
| 100 - 249       | 54             | 8,170         |
| 250 - 499       | 12             | 3,757         |
| 500 - 999       | 6              | 4,073         |
| 1000 - and over | 3              | 5,470         |
| <b>Total</b>    | <b>2,409</b>   | <b>43,050</b> |

Note: Data shown for the First Quarter of 2023.

# Education of the Labor Force

## Rome, GA

|                       | PERCENT<br>OF TOTAL | PERCENT DISTRIBUTION BY AGE |        |        |        |        |
|-----------------------|---------------------|-----------------------------|--------|--------|--------|--------|
|                       |                     | 18-24                       | 25-34  | 35-44  | 45-64  | 65+    |
| Elementary            | 9.3%                | 5.7%                        | 8.5%   | 8.2%   | 6.5%   | 18.6%  |
| Some High School      | 14.5%               | 16.1%                       | 16.0%  | 12.9%  | 13.3%  | 15.7%  |
| High School Grad/GED  | 32.0%               | 27.4%                       | 26.4%  | 31.8%  | 35.6%  | 33.9%  |
| Some College          | 23.9%               | 46.8%                       | 24.5%  | 22.2%  | 19.8%  | 15.7%  |
| College Grad 2 Yr     | 4.5%                | 1.3%                        | 7.0%   | 5.3%   | 5.6%   | 2.1%   |
| College Grad 4 Yr     | 9.7%                | 2.6%                        | 12.1%  | 13.3%  | 10.2%  | 8.0%   |
| Post Graduate Studies | 6.2%                | 0.1%                        | 5.5%   | 6.3%   | 9.1%   | 6.0%   |
| Totals                | 100.0%              | 100.0%                      | 100.0% | 100.0% | 100.0% | 100.0% |

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2022

|                 | PUBLIC<br>SCHOOLS | PRIVATE<br>SCHOOLS* | TOTAL      |
|-----------------|-------------------|---------------------|------------|
| Floyd           | 947               | --                  | 947        |
| <b>Rome, GA</b> | <b>947</b>        | <b>--</b>           | <b>947</b> |



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2022 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

## Colleges and Universities

### Rome, GA Metropolitan Statistical Area

#### Floyd

|  |  |
|--|--|
| Berry College                          | <a href="http://www.berry.edu">www.berry.edu</a>         |
| Georgia Northwestern Technical College | <a href="http://www.gntc.edu">www.gntc.edu</a>           |
| Georgia Highlands College              | <a href="http://www.highlands.edu">www.highlands.edu</a> |
| Shorter University                     | <a href="http://www.shorter.edu">www.shorter.edu</a>     |

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2022\*

| PROGRAMS   | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|--|-----------------|------|------|----------------|-----------|
|  | 2020            | 2021 | 2022 | 2020-2021      | 2021-2022 |
| Accounting Technology/Technician and Bookkeeping°                  | 193             | 201  | 229  | 4.1            | 13.9      |
| Administrative Assistant and Secretarial Science, General          | 56              | 49   | 28   | -12.5          | -42.9     |
| Aircraft Powerplant Technology/Technician°                         | 46              | 59   | 60   | 28.3           | 1.7       |
| Airframe Mechanics and Aircraft Maintenance Technology/Technician° | 22              | 17   | 33   | -22.7          | 94.1      |
| Allied Health and Medical Assisting Services, Other°               | 12              | 9    | 8    | -25.0          | -11.1     |
| Autobody/Collision and Repair Technology/Technician°               | 33              | 14   | 9    | -57.6          | -35.7     |
| Automobile/Automotive Mechanics Technology/Technician°             | 154             | 190  | 122  | 23.4           | -35.8     |

# Technical College Graduates - 2022\*

| PROGRAMS   | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|--|-----------------|------|------|----------------|-----------|
|  | 2020            | 2021 | 2022 | 2020-2021      | 2021-2022 |
| Business Administration and Management, General°                                 | 304             | 340  | 397  | 11.8           | 16.8      |
| Cardiovascular Technology/Technologist   | 8               | 7    | 7    | -12.5          | 0.0       |
| Carpentry/Carpenter°   | 1               | 1    | 3    | 0.0            | 200.0     |
| Child Care and Support Services Management°                                      | 7               | 14   | 7    | 100.0          | -50.0     |
| Child Care Provider/Assistant°   | 127             | 115  | 149  | -9.4           | 29.6      |
| Computer and Information Systems Security/Information Assurance°                 | 7               | 12   | 20   | 71.4           | 66.7      |
| Computer Installation and Repair Technology/Technician°                          | 66              | 61   | 102  | -7.6           | 67.2      |
| Cosmetology/Cosmetologist, General°  | 319             | 330  | 359  | 3.4            | 8.8       |
| Criminal Justice/Police Science°   | 13              | 14   | 22   | 7.7            | 57.1      |
| Criminal Justice/Safety Studies°   | 76              | 87   | 109  | 14.5           | 25.3      |
| Culinary Arts/Chef Training  | 12              | 28   | 11   | 133.3          | -60.7     |
| Customer Service Support/Call Center/Teleservice Operation                       | 12              | 3    | 10   | -75.0          | 233.3     |
| Data Entry/Microcomputer Applications, General°                                  | 101             | 12   | 2    | -88.1          | -83.3     |
| Data Processing and Data Processing Technology/Technician°                       | 83              | 44   | 48   | -47.0          | 9.1       |
| Dental Assisting/Assistant   | 1               | 27   | 7    | 2600.0         | -74.1     |
| Diagnostic Medical Sonography/Sonographer and Ultrasound Technician              | 18              | 19   | 13   | 5.6            | -31.6     |
| Drafting and Design Technology/Technician, General°                              | 10              | 1    | 3    | -90.0          | 200.0     |
| Early Childhood Education and Teaching   | 84              | 50   | 50   | -40.5          | 0.0       |
| Electrical/Electronics Equipment Installation and Repair, General°               | 24              | 4    | 3    | -83.3          | -25.0     |
| Electrician°   | 103             | 93   | 84   | -9.7           | -9.7      |
| Emergency Medical Technology/Technician (EMT Paramedic)°                         | 15              | 107  | 110  | 613.3          | 2.8       |
| Entrepreneurship/Entrepreneurial Studies°  | 2               | 3    | 3    | 50.0           | 0.0       |
| Food Preparation/Professional Cooking/Kitchen Assistant°                         | 38              | 35   | 17   | -7.9           | -51.4     |
| Health Information/Medical Records Technology/Technician°                        | 50              | 83   | 110  | 66.0           | 32.5      |
| Health Services/Allied Health/Health Sciences, General°                          | 91              | 87   | 106  | -4.4           | 21.8      |
| Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/ | 16              | 12   | 13   | -25.0          | 8.3       |
| Human Resources Management/Personnel Administration, General°                    | 71              | 80   | 80   | 12.7           | 0.0       |
| Industrial Mechanics and Maintenance Technology°                                 | 624             | 887  | 685  | 42.1           | -22.8     |
| Instrumentation Technology/Technician°   | 68              | 87   | 62   | 27.9           | -28.7     |
| Licensed Practical/Vocational Nurse Training                                     | 48              | 35   | 22   | -27.1          | -37.1     |
| Logistics and Materials Management°  | 77              | 66   | 82   | -14.3          | 24.2      |
| Machine Shop Technology/Assistant°   | 52              | 21   | 26   | -59.6          | 23.8      |
| Marketing/Marketing Management, General  | 12              | 10   | 8    | -16.7          | -20.0     |
| Medical Insurance Coding Specialist/Coder°                                       | 11              | 15   | 7    | 36.4           | -53.3     |
| Medical Office Assistant/Specialist°   | 30              | 85   | 97   | 183.3          | 14.1      |
| Medical/Clinical Assistant°  | 60              | 53   | 74   | -11.7          | 39.6      |

## Technical College Graduates - 2022\*

| PROGRAMS   | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|--|-----------------|------|------|----------------|-----------|
|  | 2020            | 2021 | 2022 | 2020-2021      | 2021-2022 |
| Network and System Administration/Administrator°                 | 55              | 47   | 51   | -14.5          | 8.5       |
| Operations Management and Supervision°                           | 21              | 28   | 10   | 33.3           | -64.3     |
| Professional, Technical, Business, and Scientific Writing°       | 17              | 22   | 27   | 29.4           | 22.7      |
| Radiologic Technology/Science - Radiographer                     | 14              | 12   | 14   | -14.3          | 16.7      |
| Registered Nursing/Registered Nurse                              | 29              | 31   | 21   | 6.9            | -32.3     |
| Respiratory Care Therapy/Therapist                               | 15              | 14   | 13   | -6.7           | -7.1      |
| Social Work, Other°  | 19              | 25   | 24   | 31.6           | -4.0      |
| Surgical Technology/Technologist°                                | 39              | 37   | 22   | -5.1           | -40.5     |
| Truck and Bus Driver/Commercial Vehicle Operator and Instructor° | 43              | 61   | 47   | 41.9           | -23.0     |
| Web Page, Digital/Multimedia and Information Resources Design°   | 23              | 20   | 25   | -13.0          | 25.0      |
| Welding Technology/Welder°                                       | 433             | 300  | 468  | -30.7          | 56.0      |

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2020, 2021, and 2022.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

462 Riverside Parkway NE  
Rome, GA 30162

**Phone:** (706) 295 - 6051      **Fax:** (706) 295 - 6050

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd, Suite 276, Atlanta, GA 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)