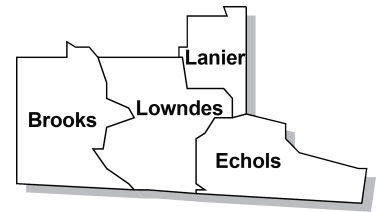




## Valdosta, GA

### Metropolitan Statistical Area



Updated: Apr 2021

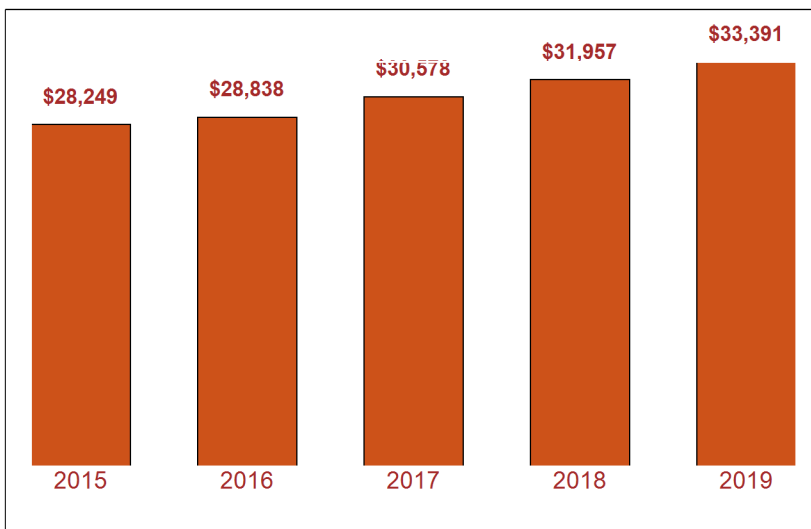
## Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Construction	266	279	4.9%	2,848	2,561	-10.1%	1,245	1,046	-16.0%
Education and Health Services	398	420	5.5%	5,527	5,150	-6.8%	756	820	8.5%
Financial Activities	291	315	8.2%	2,005	2,201	9.8%	863	930	7.8%
Information	32	34	6.3%	1,506	1,342	-10.9%	661	729	10.3%
Leisure and Hospitality	322	350	8.7%	7,707	6,958	-9.7%	283	294	3.9%
Manufacturing	131	132	0.8%	4,266	4,310	1.0%	943	991	5.1%
Natural Resources, Mining, and Agriculture	90	97	7.8%	1,050	891	-15.1%	725	741	2.2%
Other Services	219	233	6.4%	1,399	1,332	-4.8%	526	560	6.5%
Professional and Business Services	428	457	6.8%	3,739	3,525	-5.7%	775	811	4.6%
Trade, Transportation and Utilities	793	816	2.9%	12,338	12,489	1.2%	680	740	8.8%
Unclassified	115	135	17.4%	97	87	-10.3%	723	799	10.5%
Government	167	168	0.6%	12,101	11,654	-3.7%	824	869	5.5%
<b>Total</b>	<b>3,252</b>	<b>3,436</b>	<b>5.7%</b>	<b>54,581</b>	<b>52,501</b>	<b>-3.8%</b>	<b>723</b>	<b>761</b>	<b>5.3%</b>

Note: All figures are 3rd Quarter of 2019 and 2020.

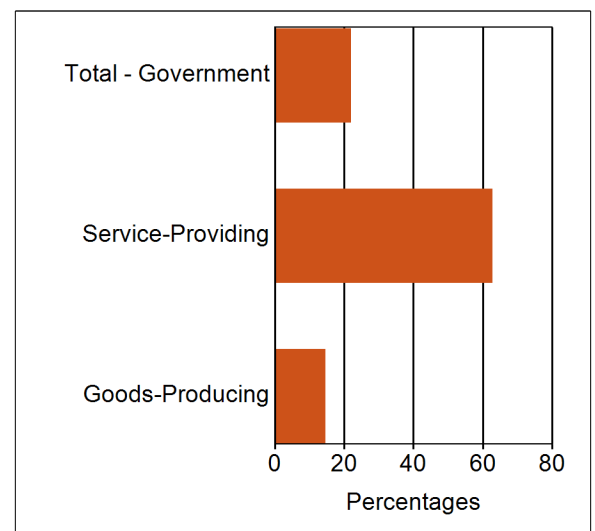
### Valdosta, GA Metropolitan Statistical Area Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Valdosta, GA Industry Mix 2020

Source: See Industry Mix data on Page 2.



**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 3rd Quarter of 2020

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>508</b>	<b>7,763</b>	<b>14.8</b>	<b>981</b>
Agriculture, Forestry, Fishing and Hunting	96	835	1.6	733
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*
Construction	279	2,561	4.9	1,046
Manufacturing	132	4,310	8.2	991
Beverage and Tobacco Product	2	*	*	*
Chemical	8	150	0.3	1,166
Computer and Electronic Product	1	*	*	*
Electrical Equipment, Appliance, and Component	3	*	*	*
Fabricated Metal Product	23	473	0.9	897
Food	15	957	1.8	956
Furniture and Related Product	8	112	0.2	595
Machinery	4	31	0.1	782
Miscellaneous	6	75	0.1	734
Nonmetallic Mineral Product	8	295	0.6	1,058
Paper	8	483	0.9	1,556
Petroleum and Coal Products	2	*	*	*
Plastics and Rubber Products	11	692	1.3	845
Printing and Related Support Activities	10	57	0.1	606
Textile Mills	1	*	*	*
Textile Product Mills	5	38	0.1	494
Transportation Equipment	5	5	0.0	1,552
Wood Product	12	570	1.1	859
<b>Service-Providing</b>	<b>2,625</b>	<b>32,995</b>	<b>62.8</b>	<b>671</b>
Utilities	14	156	0.3	1,500
Wholesale Trade	157	2,075	4.0	1,016
Retail Trade	553	6,751	12.9	549
Transportation and Warehousing	92	3,507	6.7	910
Information	34	1,342	2.6	729
Finance and Insurance	162	1,194	2.3	1,087
Real Estate and Rental and Leasing	153	1,007	1.9	744
Professional, Scientific, and Technical Services	263	1,302	2.5	1,181
Management of Companies and Enterprises	12	241	0.5	1,142
Administrative and Support and Waste Management and Remediation Services	182	1,982	3.8	528
Educational Services	23	363	0.7	581
Health Care and Social Assistance	397	4,787	9.1	838
Arts, Entertainment, and Recreation	40	689	1.3	314
Accommodation and Food Services	310	6,269	11.9	292
Other Services (except Public Administration)	233	1,332	2.5	560
<b>Unclassified - industry not assigned</b>	<b>135</b>	<b>87</b>	<b>0.2</b>	<b>802</b>
<b>Total - Private Sector</b>	<b>3,268</b>	<b>40,845</b>	<b>77.8</b>	<b>730</b>
<b>Total - Government</b>	<b>168</b>	<b>11,656</b>	<b>22.2</b>	<b>869</b>
Federal Government	51	1,205	2.3	886
State Government	65	2,894	5.5	876
Local Government	52	7,557	14.4	863
<b>ALL INDUSTRIES</b>	<b>3,436</b>	<b>52,501</b>	<b>100.0</b>	<b>761</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

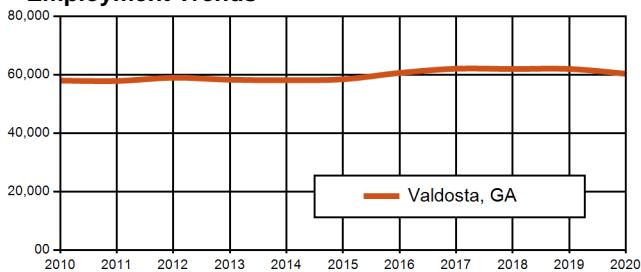
## ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Brooks	6,879	6,842	-0.5%	6,639	6,488	-2.3%	240	354	47.5%	3.5%	5.2%	48.6%
Echols	1,912	1,899	-0.7%	1,858	1,825	-1.8%	54	74	37.0%	2.8%	3.9%	39.3%
Lanier	3,781	3,723	-1.5%	3,627	3,529	-2.7%	154	194	26.0%	4.1%	5.2%	26.8%
Lowndes	51,690	51,599	-0.2%	49,820	48,484	-2.7%	1,870	3,115	66.6%	3.6%	6.0%	66.7%
<b>Valdosta, GA Metropolitan Statistical Area</b>	<b>64,262</b>	<b>64,063</b>	<b>-0.3%</b>	<b>61,944</b>	<b>60,326</b>	<b>-2.6%</b>	<b>2,318</b>	<b>3,737</b>	<b>61.2%</b>	<b>3.6%</b>	<b>5.8%</b>	<b>61.1%</b>
Georgia	5,148,312	5,072,155	-1.5%	4,966,157	4,741,191	-4.5%	182,155	330,964	81.7%	3.5%	6.5%	85.7%
United States	163,539,000	160,742,000	-1.7%	157,538,000	147,795,000	-6.2%	6,001,000	12,947,000	115.7%	3.7%	8.1%	118.9%

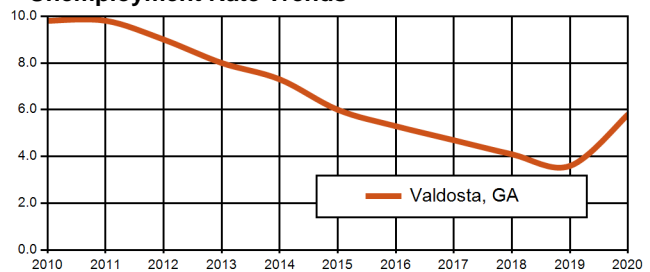
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

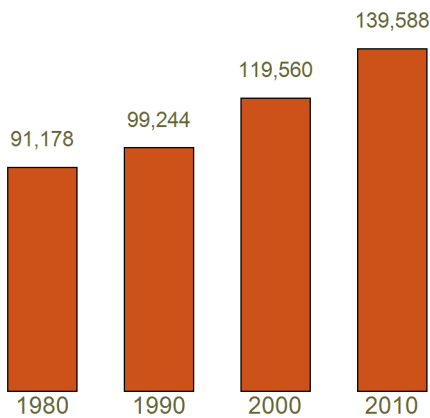
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Lowndes	109,233	21	117,406	7.5	123,680	13.2
<b>Valdosta, GA</b>	<b>139,588</b>		<b>147,292</b>	<b>5.5</b>	<b>153,892</b>	<b>10.2</b>
Georgia	9,687,653		10,617,423	9.6	11,335,283	17.0
United States	308,745,538		328,239,523	6.3	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

## Top Employers - 2020\*

### TEN LARGEST EMPLOYERS

#### Valdosta, GA Metropolitan Statistical Area

AG-Pro, LLC  
 Lowe's Home Centers, Inc.  
 Packaging Corp Of America  
 Parkwood Development Center  
 Teamtemps Personnel Staffing, Inc.  
 The Cobalt Group, Inc.  
 The Home Depot  
 Valdosta State University  
 Walmart  
 Wild Adventures

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### SIZE CLASS

Employees	Establishments	Employment
0 - 4	1,887	2,674
5 - 9	603	4,022
10 - 19	406	5,536
20 - 49	345	10,465
50 - 99	119	8,441
100 - 249	58	8,574
250 - 499	10	3,402
500 - 999	5	3,813
1000 - and over	3	5,013
<b>Total</b>	<b>3,436</b>	<b>51,940</b>

Note: Data shown for the Third Quarter of 2020.

## Education of the Labor Force

### Valdosta, GA

#### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.5%	2.3%	3.8%	4.7%	5.1%	14.6%
Some High School	12.7%	14.0%	12.2%	10.0%	12.2%	15.5%
High School Grad/GED	32.3%	29.7%	25.4%	32.8%	36.7%	35.5%
Some College	26.0%	43.2%	27.3%	24.9%	18.9%	14.0%
College Grad 2 Yr	6.5%	4.5%	10.2%	7.1%	7.1%	3.0%
College Grad 4 Yr	11.1%	6.0%	15.8%	13.4%	11.3%	9.8%
Post Graduate Studies	5.9%	0.2%	5.4%	7.2%	8.8%	7.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2020

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Brooks	125	--	125
Echols	43	--	43
Lanier	98	--	98
Lowndes	1,058	--	1,058
<b>Valdosta, GA</b>	<b>1,324</b>	<b>--</b>	<b>1,324</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Valdosta, GA Metropolitan Statistical Area

### Lowndes

Georgia Military College (Valdosta Campus)  
Valdosta State University  
Wiregrass Georgia Technical College

[www.gmc.edu/about-gmc/valdosta-campus.cms](http://www.gmc.edu/about-gmc/valdosta-campus.cms)  
[www.valdosta.edu](http://www.valdosta.edu)  
[www.wiregrass.edu](http://www.wiregrass.edu)

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	90	61	65	-32.2	6.6
Administrative Assistant and Secretarial Science, General	16	11	10	-31.3	-9.1
Aesthetician/Esthetician and Skin Care Specialist°	13	23	3	76.9	-87.0
Autobody/Collision and Repair Technology/Technician°	17	5	12	-70.6	140.0
Automobile/Automotive Mechanics Technology/Technician°	81	52	134	-35.8	157.7
Business Administration and Management, General°	54	67	46	24.1	-31.3
Child Care and Support Services Management°	12	1	6	-91.7	500.0
Child Care Provider/Assistant°	89	61	51	-31.5	-16.4
Communications Systems Installation and Repair Technology°	17	16	17	-5.9	6.3
Computer and Information Systems Security/Information Assurance°	32	22	26	-31.3	18.2
Computer Installation and Repair Technology/Technician°	23	33	39	43.5	18.2
Computer Programming/Programmer, General	20	17	5	-15.0	-70.6
Cosmetology/Cosmetologist, General°	160	346	224	116.3	-35.3
Criminal Justice/Safety Studies°	207	101	100	-51.2	-1.0
Culinary Arts/Chef Training	6	4	10	-33.3	150.0
Customer Service Support/Call Center/Teleservice Operation°	16	114	47	612.5	-58.8
Data Processing and Data Processing Technology/Technician°	20	14	17	-30.0	21.4
Dental Assisting/Assistant	8	5	8	-37.5	60.0
Early Childhood Education and Teaching	30	32	20	6.7	-37.5
Electrical, Electronic and Communications Engineering Technology/Technician	1	1	5	0.0	400.0
Electrical/Electronics Equipment Installation and Repair, General°	6	11	7	83.3	-36.4
Electrician°	10	3	19	-70.0	533.3
Emergency Medical Technology/Technician (EMT Paramedic)°	79	119	27	50.6	-77.3
Fire Prevention and Safety Technology/Technician°	2	1	2	-50.0	100.0
Fire Science/Fire-fighting°	25	11	9	-56.0	-18.2
Fire Services Administration	1	1	3	0.0	200.0
Food Preparation/Professional Cooking/Kitchen Assistant°	29	21	54	-27.6	157.1

## Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Game and Interactive Media Design	7	6	6	-14.3	0.0
Graphic Design°	1	6	11	500.0	83.3
Health Information/Medical Records Technology/Technician°	62	38	39	-38.7	2.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	91	22	40	-75.8	81.8
Industrial Mechanics and Maintenance Technology°	194	115	127	-40.7	10.4
Licensed Practical/Vocational Nurse Training	69	67	50	-2.9	-25.4
Machine Shop Technology/Assistant°	20	10	28	-50.0	180.0
Medical/Clinical Assistant	21	17	6	-19.0	-64.7
Network and System Administration/Administrator°	12	16	20	33.3	25.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	60	44	73	-26.7	65.9
Optometric Technician/Assistant°	6	7	1	16.7	-85.7
Pharmacy Technician/Assistant	3	10	6	233.3	-40.0
Phlebotomy Technician/Phlebotomist°	31	35	32	12.9	-8.6
Professional, Technical, Business, and Scientific Writing°	4	3	4	-25.0	33.3
Radiologic Technology/Science - Radiographer°	35	41	40	17.1	-2.4
Restaurant, Culinary, and Catering Management/Manager°	10	11	15	10.0	36.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	163	150	120	-8.0	-20.0
Welding Technology/Welder°	301	341	256	13.3	-24.9

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

221 South Ashley Street  
Valdosta, GA 31601-5611

**Phone:** (229) 333 - 5211 **Fax:** (229) 333 - 5301

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)