

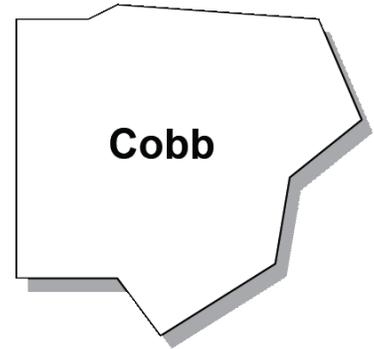


Georgia

Area Labor Profile

## Cobb County

### Local Workforce Area



Updated: Dec 2016

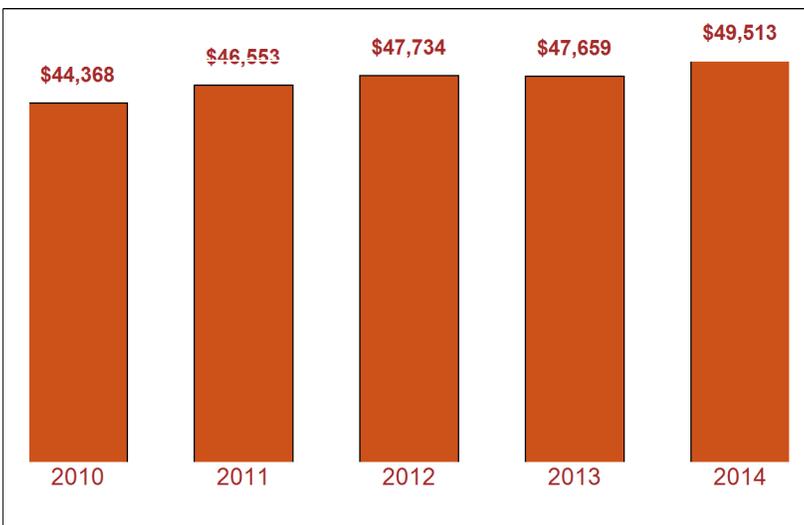
## Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
Construction	1,772	1,821	2.8%	21,730	24,471	12.6%	1,096	1,170	6.8%
Education and Health Services	2,288	2,433	6.3%	38,327	39,614	3.4%	980	965	-1.5%
Financial Activities	2,490	2,500	0.4%	21,166	21,368	1.0%	1,350	1,391	3.0%
Information	415	447	7.7%	8,001	9,778	22.2%	1,641	1,608	-2.0%
Leisure and Hospitality	1,762	1,858	5.4%	36,394	38,426	5.6%	347	344	-0.9%
Manufacturing	624	660	5.8%	18,143	18,060	-0.5%	1,351	1,457	7.8%
Natural Resources, Mining, and Agriculture	20	19	-5.0%	126	131	4.0%	930	967	4.0%
Other Services	1,647	1,665	1.1%	8,533	8,777	2.9%	693	667	-3.8%
Professional and Business Services	5,701	5,869	2.9%	70,832	72,960	3.0%	1,296	1,295	-0.1%
Trade, Transportation and Utilities	4,618	4,675	1.2%	74,193	75,781	2.1%	943	963	2.1%
Unclassified	1,411	1,541	9.2%	1,342	1,499	11.7%	1,097	1,136	3.6%
Government	281	279	-0.7%	33,954	34,203	0.7%	852	884	3.8%
<b>Total</b>	<b>23,029</b>	<b>23,767</b>	<b>3.2%</b>	<b>332,740</b>	<b>345,069</b>	<b>3.7%</b>	<b>1,017</b>	<b>1,035</b>	<b>1.8%</b>

Note: All figures are 2nd Quarter of 2015 and 2016.

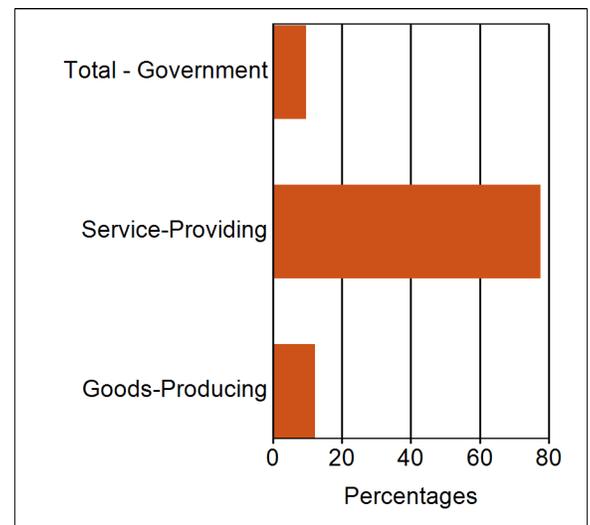
### Cobb County Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Cobb County Industry Mix 2016

Source: See Industry Mix data on Page 2.



**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2016

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>2,500</b>	<b>42,662</b>	<b>12.4</b>	<b>1,291</b>
Agriculture, Forestry, Fishing and Hunting	13	50	0.0	513
Mining, Quarrying, and Oil and Gas Extraction	6	81	0.0	1,251
Construction	1,821	24,471	7.1	1,170
Manufacturing	660	18,060	5.2	1,457
Apparel	7	15	0.0	309
Beverage and Tobacco Product	11	188	0.1	1,363
Chemical	61	999	0.3	1,510
Computer and Electronic Product	38	607	0.2	1,408
Electrical Equipment, Appliance, and Component	16	1,140	0.3	3,285
Fabricated Metal Product	81	1,754	0.5	1,087
Food	44	2,043	0.6	653
Furniture and Related Product	28	409	0.1	755
Leather and Allied Product	3	*	*	*
Machinery	51	687	0.2	1,065
Miscellaneous	66	498	0.1	776
Nonmetallic Mineral Product	28	567	0.2	1,096
Paper	20	944	0.3	1,045
Petroleum and Coal Products	4	26	0.0	1,239
Plastics and Rubber Products	24	765	0.2	1,189
Primary Metal	4	40	0.0	2,264
Printing and Related Support Activities	103	1,272	0.4	847
Textile Mills	7	*	*	*
Textile Product Mills	17	147	0.0	1,840
Transportation Equipment	29	*	*	*
Wood Product	18	384	0.1	869
<b>Service-Providing</b>	<b>19,447</b>	<b>266,706</b>	<b>77.3</b>	<b>1,013</b>
Utilities	21	1,144	0.3	1,660
Wholesale Trade	1,982	24,086	7.0	1,521
Retail Trade	2,254	40,588	11.8	635
Transportation and Warehousing	418	9,963	2.9	867
Information	447	9,778	2.8	1,608
Finance and Insurance	1,370	15,104	4.4	1,501
Real Estate and Rental and Leasing	1,130	6,264	1.8	1,125
Professional, Scientific, and Technical Services	4,124	29,470	8.5	1,611
Management of Companies and Enterprises	164	13,170	3.8	1,856
Administrative and Support and Waste Management and Remediation Services	1,581	30,320	8.8	743
Educational Services	342	4,175	1.2	680
Health Care and Social Assistance	2,091	35,439	10.3	998
Arts, Entertainment, and Recreation	292	5,197	1.5	342
Accommodation and Food Services	1,566	33,229	9.6	344
Other Services (except Public Administration)	1,665	8,777	2.5	667
<b>Unclassified - industry not assigned</b>	<b>1,541</b>	<b>1,499</b>	<b>0.4</b>	<b>1,136</b>
<b>Total - Private Sector</b>	<b>23,488</b>	<b>310,867</b>	<b>90.1</b>	<b>1,051</b>
<b>Total - Government</b>	<b>279</b>	<b>34,203</b>	<b>9.9</b>	<b>884</b>
Federal Government	56	2,498	0.7	1,217
State Government	37	6,472	1.9	895
Local Government	186	25,233	7.3	848
<b>ALL INDUSTRIES</b>	<b>23,767</b>	<b>345,069</b>	<b>100.0</b>	<b>1,035</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

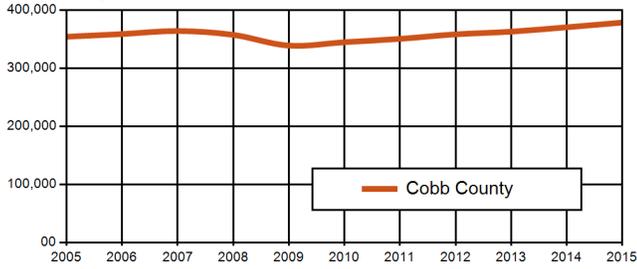
## ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
Cobb	393,541	398,123	1.2%	370,284	378,321	2.2%	23,257	19,802	-14.9%	5.9%	5.0%	-15.3%
<b>Cobb County</b>	<b>393,541</b>	<b>398,123</b>	<b>1.2%</b>	<b>370,284</b>	<b>378,321</b>	<b>2.2%</b>	<b>23,257</b>	<b>19,802</b>	<b>-14.9%</b>	<b>5.9%</b>	<b>5.0%</b>	<b>-15.3%</b>
Georgia	4,756,708	4,770,873	0.3%	4,414,343	4,490,931	1.7%	342,365	279,942	-18.2%	7.2%	5.9%	-18.1%
United States	155,922,000	157,129,917	0.8%	146,305,000	148,833,417	1.7%	9,617,000	8,296,333	-13.7%	6.2%	5.3%	-14.5%

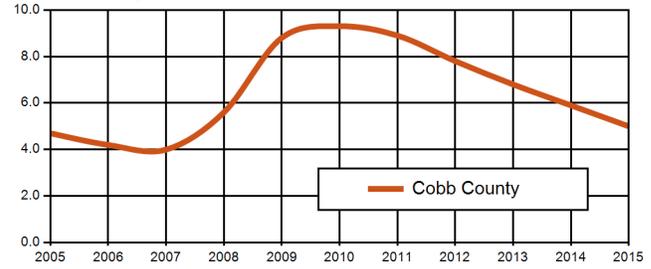
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

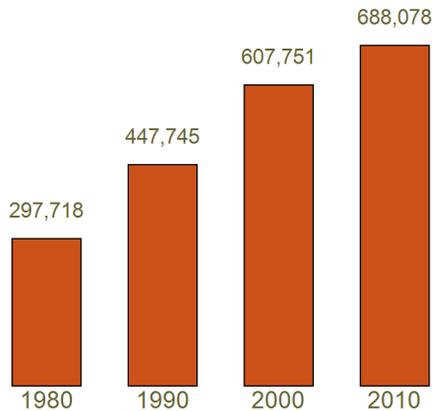
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
Cobb	688,078		741,334	7.7	823,935	19.7
<b>Cobb County</b>	<b>688,078</b>		<b>741,334</b>	<b>7.7</b>	<b>823,935</b>	<b>19.7</b>

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

# Top Employers - 2015\*

## TEN LARGEST EMPLOYERS

### Cobb County

Automation Personnel Services, Inc.  
 Bank of America  
 Home Depot Store Support, LLC  
 Kennesaw State University  
 Lockheed Martin Corp  
 Publix Super Market, Inc.  
 The Home Depot  
 The Kroger Company  
 Walmart  
 Wellstar Health System, Inc.

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## SIZE CLASS

Employees	Establishments	Employment
0 - 4	15,152	17,577
5 - 9	2,944	19,694
10 - 19	2,125	29,149
20 - 49	1,775	54,264
50 - 99	681	48,122
100 - 249	458	66,015
250 - 499	95	33,211
500 - 999	32	22,341
1000 - and over employees	17	40,048
<b>Total</b>	<b>23,279</b>	<b>330,421</b>

Note: Data shown for the Third Quarter of 2015.

# Education of the Labor Force

## Cobb County

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.1%	3.7%	5.8%	3.4%	2.6%	7.6%
Some High School	6.8%	14.4%	6.3%	5.3%	4.3%	9.7%
High School Grad/GED	21.6%	30.1%	18.3%	17.6%	19.7%	31.6%
Some College	21.6%	35.6%	19.4%	18.4%	20.4%	20.1%
College Grad 2 Yr	6.0%	4.1%	5.8%	5.9%	7.6%	4.2%
College Grad 4 Yr	27.1%	11.2%	32.1%	33.7%	29.0%	16.2%
Post Graduate Studies	12.9%	0.9%	12.2%	15.8%	16.5%	10.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cobb	7,709	--	7,709
<b>Cobb</b>	<b>7,709</b>	<b>--</b>	<b>7,709</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Cobb County Workforce Investment Area

### Cobb

Fortis College	fortis.edu
Embry-Riddle - Atlanta Metro Campus	http://fusion.erau.edu/ec/wwc/centerinfo.cfm?code=b8
ITT Technical Institute	http://itt-tech.edu/
Wellstar Kennestone Radiography Program	http://wellstar.edu-info.com/&kid=gog0033518621
Strayer University-Cobb	http://www.strayer.edu/
Chattahoochee Technical College	www.chattahoocheetech.edu
ITT Technical Institute-Kennesaw	www.itt-tech.edu
Kennesaw State University	www.kennesaw.edu
Life University	www.life.edu
North Metro Technical College	www.northmetrotech.edu/
Saint Leo University	www.saintleo.edu
Southern Polytechnic State University	www.spsu.edu/

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	483	294	557	-39.1	89.5
Administrative Assistant and Secretarial Science, General°	83	67	145	-19.3	116.4
Allied Health and Medical Assisting Services, Other°	72	55	85	-23.6	54.5
Autobody/Collision and Repair Technology/Technician°	45	14	59	-68.9	321.4
Automobile/Automotive Mechanics Technology/Technician°	425	382	819	-10.1	114.4
Business Administration and Management, General°	52	42	509	-19.2	1111.9
CAD/CADD Drafting and/or Design Technology/Technician°	16	20	46	25.0	130.0
Child Care and Support Services Management°	19	12	13	-36.8	8.3
Child Care Provider/Assistant°	135	182	432	34.8	137.4
Computer and Information Systems Security/Information Assurance°	50	34	179	-32.0	426.5
Computer Installation and Repair Technology/Technician°	23	15	46	-34.8	206.7
Computer Programming/Programmer, General	35	26	96	-25.7	269.2
Cosmetology/Cosmetologist, General°	74	55	64	-25.7	16.4
Criminal Justice/Safety Studies°	78	58	121	-25.6	108.6
Culinary Arts/Chef Training	23	16	24	-30.4	50.0
Data Processing and Data Processing Technology/Technician°	45	33	90	-26.7	172.7
Design and Visual Communications, General°	31	32	82	3.2	156.3
Drafting and Design Technology/Technician, General°	30	39	72	30.0	84.6
Early Childhood Education and Teaching°	45	56	114	24.4	103.6
Electrical, Electronic and Communications Engineering Technology/Technician	33	12	30	-63.6	150.0
Electrical/Electronics Equipment Installation and Repair, General°	16	9	1	-43.8	-88.9
Electrician°	10	10	2	0.0	-80.0

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Emergency Medical Technology/Technician (EMT Paramedic)°	57	37	90	-35.1	143.2
Fire Prevention and Safety Technology/Technician°	11	4	6	-63.6	50.0
Fire Science/Fire-fighting°	20	7	23	-65.0	228.6
Fire Services Administration	10	4	4	-60.0	0.0
Food Preparation/Professional Cooking/Kitchen Assistant°	4	9	75	125.0	733.3
Health Services/Allied Health/Health Sciences, General°	43	55	141	27.9	156.4
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	134	109	337	-18.7	209.2
Industrial Mechanics and Maintenance Technology°	11	12	84	9.1	600.0
Interior Design°	9	11	168	22.2	1427.3
Licensed Practical/Vocational Nurse Training	49	49	75	0.0	53.1
Logistics and Materials Management	2	5	17	150.0	240.0
Marketing/Marketing Management, General	32	24	33	-25.0	37.5
Mechanic and Repair Technologies/Technicians, Other	1	1	9	0.0	800.0
Medical/Clinical Assistant	22	28	67	27.3	139.3
Motorcycle Maintenance and Repair Technology/Technician°	3	6	47	100.0	683.3
Network and System Administration/Administrator	33	38	75	15.2	97.4
Physical Therapy Technician/Assistant	13	16	17	23.1	6.3
Professional, Technical, Business, and Scientific Writing°	32	29	501	-9.4	1627.6
Radio and Television Broadcasting Technology/Technician°	19	21	24	10.5	14.3
Radiologic Technology/Science - Radiographer	18	19	20	5.6	5.3
Restaurant, Culinary, and Catering Management/Manager°	15	11	11	-26.7	0.0
Surgical Technology/Technologist	17	16	34	-5.9	112.5
Teacher Assistant/Aide°	4	7	25	75.0	257.1
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	78	98	179	25.6	82.7
Web Page, Digital/Multimedia and Information Resources Design°	9	8	12	-11.1	50.0
Welding Technology/Welder°	22	34	311	54.5	814.7

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	and Eng.	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Cobb	14,071	1,726	1,862	4,310	668	338	364	377	848	1,420	1,310	848
Subtotal Area	14,071	1,726	1,862	4,310	668	338	364	377	848	1,420	1,310	848

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Cobb	16,828	250	1,022	346	586	2,732	5,098	48	529	1,926	2,472	1,819
Subtotal Area	16,828	250	1,022	346	586	2,732	5,098	48	529	1,926	2,472	1,819

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

## Georgia Department of Labor Location(s)

### Career Center(s)

465 Big Shanty Road  
Marietta GA 30066-3303

**Phone:** (770) 528 - 6100      **Fax:** (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)